



**LUND**  
UNIVERSITY

Faculties of Humanities and Theology

## **RETN03, Rhetoric: Contemporary Rhetorical Theory, 7.5 credits**

*Retorik: Samtida retorisk teoribildning, 7,5 högskolepoäng*

**Second Cycle / Avancerad nivå**

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### **Details of approval**

The syllabus was approved by the programmes director by delegation from the pro-dean for first- and second-cycle studies on 2013-02-20 to be valid from 2013-02-20, autumn semester 2013.

### **General Information**

The course is a compulsory component of the MA programme in Language and Linguistics specialising in Rhetoric. It is also offered as a free-standing course and can be included as part of a first- or second-cycle degree.

*Language of instruction:* English

If both the students and the lecturer agree, it may be taught in Swedish. Such an agreement would depend on both the lecturer and the students having a good knowledge of Swedish.

*Main field of studies*

Language and Linguistics with specialization in Rhetoric

*Depth of study relative to the degree requirements*

A1N, Second cycle, has only first-cycle course/s as entry requirements

### **Learning outcomes**

On completion of the course the student shall

#### **Knowledge and understanding**

- be able to account for the development of rhetorical theory from the Renaissance until the present
- be able to describe the different research areas of rhetoric and how they are related to each other
- be able to account for current trends in national and international research in rhetoric

- be able to account specifically for the development of rhetorical theory in Scandinavia

### **Competence and skills**

- be able to critically compare different positions in rhetorical theory and their methodological implications
- be able to discuss and critically review different rhetorical theories in speech and writing

### **Judgement and approach**

- be able to critically and independently approach rhetoric as a research discipline
- be able to formulate independent scholarly texts on rhetoric of relevance to the research community.

### **Course content**

The course involves specialised study of rhetorical theory based on the knowledge acquired by students in their first-cycle studies. The focus is on study of contemporary sources on rhetorical theory and their methodological implications, e.g. Scandinavian PhD theses in the subject.

The course primarily deals with contemporary rhetorical theory. The starting point is the reawakened interest in rhetoric in the Renaissance, but the emphasis is on pioneering works from the last fifty years.

### **Course design**

Teaching consists of compulsory seminars (approximately 5) addressing specific themes, such as theories of argumentation analysis and Scandinavian research or theses in the subject.

### **Assessment**

The assessment is based on the students' active participation in four of the compulsory seminars and reading logs (critical and scholarly reflections and assessment of the required reading) and one further written assignment.

*Subcourses that are part of this course can be found in an appendix at the end of this document.*

### **Grades**

Marking scale: Fail, Pass, Pass with distinction.

Students are awarded one of the following grades: Fail, Pass or Pass with Distinction.

### **Entry requirements**

To be admitted to the course students must have passed the Bachelor's course RETK03 or the equivalent and English B from upper secondary school or the equivalent.

### **Further information**

1. The course is offered at the Centre for Languages and Literature and/or the Department of Communication and Media, Lund University.
2. The credits allocated for course content that in whole or in part is commensurate with another course can only be credited once for a degree. For further details see the current registration information and other relevant documentation.

## Subcourses in RETN03, Rhetoric: Contemporary Rhetorical Theory

Applies from V20

2001 Rhetoric: Contemporary Rhetorical Theory, 7,5 hp  
Grading scale: Fail, Pass, Pass with distinction

Applies from V13

1301 Contemporary Rhetorical Theory, 7,5 hp  
Grading scale: Fail, Pass, Pass with distinction