



**LUND**  
UNIVERSITY

Faculties of Humanities and Theology

## **RETK13, Rhetoric: Bachelor's Course, 30 credits**

*Retorik: Kandidatkurs, 30 högskolepoäng*

**First Cycle / Grundnivå**

---

### **Details of approval**

The syllabus was approved by the programmes director by delegation from the pro-dean for first- and second-cycle studies on 2014-06-26 and was last revised on 2015-05-13 by The pro-dean for First-Cycle Studies at the Faculties of Humanities and Theology. The revised syllabus applies from 2015-05-13, spring semester 2015.

### **General Information**

The course is offered as a freestanding course. It can normally be included in a first or second cycle degree.

*Language of instruction:* Swedish

The language of instruction is Swedish, but some components may be taught in other Scandinavian languages or English.

*Main field of studies*

Rhetoric

*Depth of study relative to the degree requirements*

G2E, First cycle, has at least 60 credits in first-cycle course/s as entry requirements, contains degree project for BA/BSc

### **Learning outcomes**

On completion of the course, the students shall be able to

#### **Knowledge and understanding**

- account for the theories, methods and research within a couple of areas of rhetoric as an art and discipline

#### **Competence and skills**

- identify and apply relevant concepts and research methods within the the discipline of rhetoric
- apply specialised knowledge to the area of the degree project and demonstrate the scholarly abilities required by research in rhetoric
- independently identify and delimit an issue and process it by means of the theories and methods of rhetoric as an art and discipline
- collect, assess and critically interpret information of relevance to the research issue and take a position on previous research
- complete and present in writing a research study within a predetermined time frame
- present and discuss information, problems and solutions in speech and writing and in dialogue with different audiences, and provide constructive feedback on the performance and papers of others

### **Judgement and approach**

- critically review and assess both the practice and the research of rhetoric, including considerations of the relationship between rhetoric and ethics
- independently judge research findings and take a position on their value
- apply aspects of gender, ethnicity and diversity, and review societal issues from a rhetorical perspective
- identify their need for further knowledge and ongoing learning

### **Course content**

The course includes a compulsory theoretical course for the whole group of students and an individual specialisation in previous research selected in consultation with the supervisor/course director. The aim of both modules is to provide students with specialised knowledge of the theory and practise of rhetoric as an art and a discipline, and to provide a foundation for the degree project.

In addition, the students are to complete an independent degree project of 15 credits that is to be presented as an extended paper addressing an issue of rhetoric or rhetoric research, and to critically review the degree project of a fellow student.

The course consists of the following modules:

1. Perspectives and Approaches in Rhetorical Theory, 7.5 credits,
2. Specialisation in Rhetorical Theory 7.5 credits,
3. Degree Project, 15 credits.

### **Course design**

The teaching consists of exercises, lectures, seminars and supervision.

Attendance at seminars, feedback sessions and assessed components is compulsory unless there are special grounds. An alternative form or date for compulsory components is offered to students who are not able to complete a compulsory component owing to circumstances beyond their control, e.g. accident, sudden illness or similar. This also applies to students who have missed teaching because of activities

as a student representative.

The hours for supervision are limited to the semester in which the student first registered on the course. Exceptions may be granted if there are special reasons.

## Assessment

Module 1 is assessed on the basis of two oral and two written assignments and a written exam.

Module 2 is assessed on the basis of an extended oral presentation of the student's area of theoretical specialisation, a reading log and an oral exam.

Module 3 is assessed on the basis of the student's submission of the degree project for critical review and the student's critical review of a fellow student's degree project.

Passed degree projects at the Faculties of Humanities and Theology can be registered in the LUP Student Papers database if the student so wishes. The student is responsible for uploading the passed degree project as a PDF file in LUP student papers.

*Subcourses that are part of this course can be found in an appendix at the end of this document.*

## Grades

Marking scale: Fail, Pass, Pass with distinction.

The grades awarded for modules 1 and 2 are Pass or Fail. The grades awarded for module 3 (Degree Project) are Pass with Distinction, Pass or Fail.

To be awarded a grade of Pass on the course, students must have been awarded the grade of Pass on all modules. To be awarded a grade of Pass with Distinction on the course, students must have been awarded this grade on module 3.

## Entry requirements

To be admitted to the course, students must have passed RETA31 Rhetoric Level 2 and RETA30 Rhetoric Level 1 or the equivalent.

## Further information

1. The credits allocated for course content that in whole or in part is commensurate with another course can only be credited once for a degree. For further details see the current registration information and other relevant documentation.
2. Course title in Swedish: Retorik: Kandidatkurs
3. Module titles in Swedish:
  - 1) Retorikvetenskapliga perspektiv och tillvägagångssätt (7,5 hp)
  - 2) Retorikteoretisk litteraturfördjupning (7,5 hp)

- 3) Examensarbete (15 hp)
4. The course is offered at the Department of Communication and Media (KOM),  
Lund University.
5. This course replaces RETK03.

## Subcourses in RETK13, Rhetoric: Bachelor's Course

### Applies from H20

- 2001 Perspectives and Approaches in Rhetorical Theory, 7,5 hp  
Grading scale: Fail, Pass
- 2002 Literature Specialization in Rhetorical Theory, 7,5 hp  
Grading scale: Fail, Pass
- 2003 Bachelor's thesis, 15,0 hp  
Grading scale: Fail, Pass, Pass with distinction

### Applies from H14

- 1401 Perspectives and Approaches in Rhetorical Theory, 7,5 hp  
Grading scale: Fail, Pass
- 1402 Literature Specialization in Rhetorical Theory, 7,5 hp  
Grading scale: Fail, Pass
- 1403 Bachelor's thesis, 15,0 hp  
Grading scale: Fail, Pass, Pass with distinction