RETE01, Rhetoric: Speech and Composition, 7.5 credits
Retorik: tal och skrivande, 7,5 högskolepoäng
First Cycle / Grundnivå

Details of approval

The syllabus was approved by The pro-dean for First-Cycle Studies at the Faculties of Humanities and Theology on 2020-02-20 to be valid from 2020-02-20, autumn semester 2020.

General Information

The course is offered as a freestanding course. It can be included in a first or second cycle degree.

Language of instruction: English

Main field of studies	Depth of study relative to the degree requirements
-	G1N, First cycle, has only upper-secondary level entry requirements

Learning outcomes

On completion of the course, the students shall be able to

Knowledge and understanding
- give an account of basic theorising in the study of rhetoric
- give an account of how rhetorical models can be used in actual communication

Competence and skills
- implement rhetorical theory in practice and thereby be able to communicate effectively in different communication situations, as both sender and recipient, both orally and in writing
- use arguments for and against in argumentative speeches and texts
- discuss and develop a given subject by means of rhetorical topics

- use rhetorical concepts and theories to purposefully reflect on communication and give constructive advice to speakers and writers in different communication situations

Judgement and approach
- rhetorically analyse effectual communication
- in a rhetorical situation, elucidate a question from different perspectives
- reflect on the importance of language choices for our perception of reality on a personal as well as a more overall societal level.

Course content

Through the course, students learn to prepare systematically for different oral and written communication situations and make purposeful rhetorical choices regarding content, structure, language style and presentation. The course is based on practical exercises in which the students train to develop arguments, change perspective and put forward arguments from different standpoints. Based on a clear and robust theory, the student is to improve their ability to communicate effectively, orally and in writing, based on purposeful contextual analysis.

Course design

The teaching consists of lectures, seminars and oral and written exercises. Five to seven compulsory seminars are included.

Unless there are valid reasons to the contrary, participation in seminars is compulsory. Students who have been unable to participate due to circumstances such as accidents or sudden illness will be offered the opportunity to compensate for, or re-take, compulsory components. This also applies to students who have been absent because of duties related to elected office, e.g. as a student representative.

Assessment

The course is assessed through five to seven oral and written assignments during the course and a final assignment that consists of an argumentative speech with comments on language strategy.

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

Subcourses that are part of this course can be found in an appendix at the end of this document.

Grades

Marking scale: Fail, Pass.

Entry requirements

General requirements for university studies in Sweden

Further information

1. The course is offered by the Department of Communication and Media, Lund University.
2. The credits allocated for course content that in whole or in part is commensurate with another course can only be credited once for a degree. For further details, see the current registration information and other relevant documentation.
3. International students are exempted from the entry requirements regarding Swedish language skills.

Subcourses in RETE01, Rhetoric: Speech and Composition

Applies from H20

2001   Rhetoric: Speech and Composition, 7,5 hp
       Grading scale: Fail, Pass