



LUND
UNIVERSITY

Faculties of Humanities and Theology

RETD01, Rhetoric: Qualified Work Practice Internship, 30 credits

Retorik: Kvalificerad yrkespraktik, 30 högskolepoäng
First Cycle / Grundnivå

Details of approval

The syllabus was approved by the programmes director by delegation from the pro-dean for first- and second-cycle studies on 2012-06-04 and was last revised on 2017-04-25 by The pro-dean for First-Cycle Studies at the Faculties of Humanities and Theology. The revised syllabus applies from 2017-04-25, autumn semester 2017.

General Information

Subject: Rhetoric

The course is offered as a freestanding course. It consists of a full-time work placement. The course can be included in a first or second cycle degree.

Language of instruction: Swedish

Components in other Scandinavian languages and English may be included.

Main field of studies

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Depth of study relative to the degree requirements

G2F, First cycle, has at least 60 credits in first-cycle course/s as entry requirements

Learning outcomes

On completion of the course, students shall be able to

Knowledge and understanding

- account for how rhetorical skills and perspectives can be used in working life

Competence and skills

- apply rhetorical analysis methods in a professional context
- compile, analyse and present information in the form of a work placement report
- carry out work-related tasks on the basis of rhetorical theory

Judgement and approach

- take a critical position in speech and writing on the work placement, the professional role and the host organisation from the perspective of rhetorical theory
- discuss and take a position on ethical issues in relation to work with a rhetorical focus in speech and writing
- reflect on and assess how rhetorical skills and perspectives of rhetorical theory can serve as a constructive asset at a workplace
- identify their need of further knowledge and for developing their expertise in relation to working life

Course content

The aim of the course is to provide students with professional experience through a work placement which links the theoretical aspect of the subject to professional practice. The course includes a work placement with a rhetorical focus, which can be carried out within a public or private organisation, or at a non-profit organisation in Sweden or abroad. Students shall, under supervision, work with qualified tasks and take part in the daily operations of the company/organisation. They shall have the opportunity to use and develop previously acquired knowledge and skills in rhetoric at the work placement.

Course design

It is the student's responsibility to find a work placement and finance travel, accommodation etc. On application to the course, the student must contact the course director. The work placement may not commence until the course director has approved the host organisation, supervisor and the main duties involved.

The student must first present the host organisation and a plan for the work placement to the course director. Attendance at the workplace amounting to at least 80 % is a requirement. On completion of the work placement, the student must write a work placement report and complete a work placement assignment. The latter is to link the placement to rhetorical theory. The work placement report and work placement assignment are also to be presented orally at a seminar

Assessment

The assessment is based on a work placement report (approx. 5 pages) and a work placement assignment (approx. 10 pages) which are to be written individually and presented at a seminar. The assessment is also based on a certificate, issued by the work placement supervisor, that includes information about the placement and the tasks performed by the student.

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

Subcourses that are part of this course can be found in an appendix at the end of this document.

Grades

Marking scale: Fail, Pass.

Entry requirements

To be admitted to the course, the student must have 150 credits in completed courses, of which 90 credits are in rhetoric including a passed Bachelor's degree project in rhetoric or the equivalent.

Further information

1. The course is offered at the Department of Communication and Media, Lund University.
2. The credits allocated for course content that in whole or in part is commensurate with another course can only be credited once for a degree. For further details see the current application information and other relevant documentation.

Subcourses in RETD01, Rhetoric: Qualified Work Practice Internship

Applies from V20

2001 Rhetoric: Qualified Work Practice Internship, 30,0 hp
Grading scale: Fail, Pass

Applies from V12

1201 Qualified Work Practice Internship, 30,0 hp
Grading scale: Fail, Pass