



Joint Faculties of Humanities and Theology

## RETA32, Rhetoric: Level 2, 30 credits

*Retorik: Föreläsning, 30 högskolepoäng*

First Cycle / Grundnivå

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### Details of approval

The syllabus was approved by The pro-dean for First-Cycle Studies at the Faculties of Humanities and Theology on 2016-12-21. The syllabus comes into effect 2016-12-21 and is valid from the spring semester 2017.

### General information

The course is offered as a freestanding course. It can normally be included in a first or second cycle degree.

*Language of instruction:* Swedish

Components in other Scandinavian languages and English may be included.

*Main field of study*      *Specialisation*

Rhetoric              G1F, First cycle, has less than 60 credits in first-cycle course/s as entry requirements

### Learning outcomes

On completion of the course, students shall be able to

### Knowledge and understanding

- account for and interrogate the main features of the history of rhetoric and some key classical texts
- account for the fundamental features of rhetorical didactics and the stages in the development of rhetorical teaching

- account for and apply different perspectives of rhetorical theory

### **Competence and skills**

- compare different conceptions of rhetoric in different periods and contexts
- convert knowledge about rhetoric into teaching and advice
- plan and teach parts of a basic course in practical rhetoric to different target groups and communicate basic rhetorical theory to different target audiences
- provide a specialised account of different methods of rhetorical analysis, and apply them in different communication forms
- execute a simple research study in rhetoric and present the findings in a minor scholarly paper
- carry out a critical review of the paper of a fellow student

### **Judgement and approach**

- discuss and assess the importance of possible changes of perspective in for example science, politics and popular culture
- critically discuss and assess the importance of different rhetorical perspectives
- discuss how rhetorical perspectives can contribute constructively to both general societal issues and more personal positions

### **Course content**

The course provides students with a specialisation in the theory and history of rhetoric, studying important theories in their historical context. It also contains a specialisation in applicable analytical methods. Furthermore, rhetoric is addressed as a subject of teaching and didactic instrument.

The course consists of four modules:

1. Rhetoric and Learning, 7.5 credits,
2. The History of Rhetoric, 7.5 credits,

3. Rhetorical Theory and Method, 7.5 credits,
4. Paper, 7.5 credits.

## **Course design**

The teaching consists of lectures, observations, internship assignments, supervision and seminars. Compulsory seminars are included in all modules.

## **Assessment**

The assessment of module 1 is based on 4 oral and 4 written assignments.

The assessment of module 2 is based on a written Wikipedia assignment and a final oral exam.

The assessment of module 3 is based on 3 oral and 3 written assignments.

The assessment of module 4 is based on the defence and review of a paper and the critical review of a fellow student's paper.

## **Grades**

Grading scale includes the grades: Fail, Pass

For a grade of Pass on the course, the student must have passed all modules.

## **Entry requirements**

To be admitted to the course, the student must have passed RETA30 Rhetoric: Level 1 or the equivalent.

## **Further information**

1. The course is offered at the Department of Communication and Media, Lund University.
2. It replaces RETA21, RETA22, RETA23 and RETA31.
3. The credits allocated for course content that in whole or in part is commensurate with another course can only be credited once for a degree. For further details see the current application information and other relevant documentation.

4. The module titles in Swedish:

1. Retorik och lärande
2. Retorikens historia
3. Retorisk teori och metod
4. Uppsats