



**LUND**  
UNIVERSITY

Faculties of Humanities and Theology

**RETA31, Rhetoric: Level 2, 30 credits**  
*Retorik: Fortsättningskurs, 30 högskolepoäng*  
First Cycle / Grundnivå

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### Details of approval

The syllabus was approved by the programmes director by delegation from the pro-dean for first- and second-cycle studies on 2012-12-05 and was last revised on 2015-03-11 by The pro-dean for First-Cycle Studies at the Faculties of Humanities and Theology. The revised syllabus applies from 2015-03-11, spring semester 2015.

### General Information

The course is offered as a freestanding course. It can normally be included in a first or second cycle degree.

*Language of instruction:* Swedish

Components in other Scandinavian languages and English may be included.

*Main field of studies*

Rhetoric

*Depth of study relative to the degree requirements*

G1F, First cycle, has less than 60 credits in first-cycle course/s as entry requirements

### Learning outcomes

On completion of the course, the students shall be able to

#### Knowledge and understanding

- describe similarities and differences between different genres and media from a rhetorical perspective
- account for the fundamental features of rhetorical didactics and the stages in the development of rhetorical teaching
- account for and apply different perspectives of rhetorical theory

### Competence and skills

- analyse narrative in film, journalism and fiction from a rhetorical perspective
- convert knowledge about rhetoric into teaching and advice
- plan and teach parts of a basic course in practical rhetoric for different target groups and communicate basic rhetorical theory to different target audiences
- present a specialised understanding of both past and present methods of rhetorical analysis and apply this understanding to different forms of communication
- execute a simple research study in rhetoric and present the findings in a minor scholarly paper
- carry out a critical review of the paper of a fellow student
- in speech and writing account for and discuss information, problems and solutions in dialogue with individuals with other educational backgrounds (students in media history)

### **Judgement and approach**

- discuss and judge the importance of possible changes of perspective within for example research, politics and popular culture
- critically discuss and judge how and why rhetorical perspectives could provide a constructive contribution to both general societal issues and more personal positions

### **Course content**

The course is partly a specialisation in argumentation theory and current analytical methods, and partly a broadening of the concept of rhetoric to include more forms of communication such as narrative in film, literature, images and other media. The students are enabled to develop their narrative and debating skills.

Furthermore, the course deals with rhetoric as a subject for teaching and different forms of education in rhetoric. Rhetoric is highlighted as a didactic instrument, as is the close relationship between rhetoric and learning. The course includes practical observation and exercise assignments.

The modules are intended to contribute substantially to the specialisation required in the rhetorical research project.

The course consists of four modules:

1. Rhetoric and Learning, 7.5 credits,
2. Rhetoric and Narrative, 7.5 credits,
3. Rhetorical Perspectives and Approaches, 7.5 credits,
4. Paper, 7.5 credits.

### **Course design**

The teaching consists of lectures, observations, assignments, supervision and seminars. Assessed seminars are included in all modules.

## Assessment

Module 1 is assessed on the basis of an observation assignment and the execution of a teaching session in rhetoric to be reported orally and in a paper.

Module 2 is assessed partly continuously and based on 2 written assignments and active participation in 10 compulsory seminars, and partly on the basis of a final written exam.

Module 3 is assessed continuously and on the basis of 3 oral and 3 written assignments.

Module 4 is assessed on the basis of the defence and review of a paper and the critical review of a fellow student's paper.

*Subcourses that are part of this course can be found in an appendix at the end of this document.*

## Grades

Marking scale: Fail, Pass.

To be awarded a grade of Pass on the course, the student must have passed all modules.

## Entry requirements

To be admitted to the course, the student must have passed RETA30 Rhetoric Level 1 or the equivalent.

## Further information

1. The course replaces RETA21, RETA22 and RETA23.
2. The credits allocated for course content that in whole or in part is commensurate with another course can only be credited once for a degree. For further details see the current registration information and other relevant documentation.
3. The course is offered at the Department of Communication and Media, Lund University.
4. Module titles in Swedish:
  1. Retorik och lärande,
  2. Retorikens berättande
  3. Retoriska perspektiv och tillvägagångssätt,
  4. Uppsats.

## Subcourses in RETA31, Rhetoric: Level 2

### Applies from V15

- 1501 Rhetoric and learning, 7,5 hp  
Grading scale: Fail, Pass
- 1502 Rhetorical Narratives, 7,5 hp  
Grading scale: Fail, Pass
- 1503 Rhetorical Perspectives and Approaches, 7,5 hp  
Grading scale: Fail, Pass
- 1504 Essay, 7,5 hp  
Grading scale: Fail, Pass

### Applies from H13

- 1211 Rhetorical Perspectives and Approaches, 7,5 hp  
Grading scale: Fail, Pass
- 1212 Rhetorical Narratives, 7,5 hp  
Grading scale: Fail, Pass
- 1213 Rhetoric and Learning, 7,5 hp  
Grading scale: Fail, Pass
- 1214 Essay, 7,5 hp  
Grading scale: Fail, Pass