



**LUND**  
UNIVERSITY

Faculties of Humanities and Theology

## **RETA30, Rhetoric: Level 1, 30 credits**

*Retorik: Grundkurs, 30 högskolepoäng*

First Cycle / Grundnivå

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### **Details of approval**

The syllabus was approved by the pro-dean for first-cycle studies at the Faculties of Humanities and Theology on 2011-06-20 and was last revised on 2021-06-18. The revised syllabus applies from 2021-06-18, autumn semester 2021.

### **General Information**

The course is offered as a freestanding course and can normally be included in a first or second cycle degree.

*Language of instruction:* Swedish

The language of instruction is Swedish, but some components may be taught in other Scandinavian languages or English.

*Main field of studies*

Rhetoric

*Depth of study relative to the degree requirements*

G1N, First cycle, has only upper-secondary level entry requirements

### **Learning outcomes**

On completion of the course, the students shall be able to

#### **Knowledge and understanding**

- provide an overview of the emergence and development of Western rhetoric from Antiquity to the present,
- informed by the key concepts of classical and modern rhetoric describe the foundations of rhetorical theory,
- identify different rhetorical genres and relate them to the aim and situation of communication,

### **Competence and skills**

- using rhetorical and linguistic terminology, provide advice and constructive criticism to speakers and writers in different communication situations,
- analyse strategies of persuasion, negotiation and invitation in different types of discourse,
- produce texts and talks in different rhetorical genres and explain how their content, structure and language are adapted to the context and aim,

### **Judgement and approach**

- describe and assess communicative actions from a rhetorical perspective,
- judge and evaluate the importance of rhetoric from a historical and societal perspective,
- identify their need for further knowledge and ongoing learning.

### **Course content**

The course introduces students to the basics of rhetoric as a discipline and art in the past and present. It provides information about rhetorical perspectives and approaches and highlights the ethical dimensions of rhetoric.

Using rhetorical and linguistic concepts, the students practise analysing logical and affective argumentation in speech and writing from different periods and cultures.

The students are enabled to develop knowledge of rhetoric in their own texts and talks, by deliberately adapting the content, structure, language and execution to different rhetorical situations.

Finally, the students are to write a short research paper on rhetoric.

The course consists of four modules:

1. Rhetorical perspectives, 7.5 credits,
2. Rhetorical exercises I, 7.5 credits,
3. Rhetorical exercises II, 7.5 credits,
4. Rhetorical analyses, 7.5 credits.

### **Course design**

The teaching consists of lectures, exercises, group assignments, presentations and seminars. Attendance at exercises, group assignments, presentations and seminars is compulsory unless there are special grounds. Every module consists of 10-15 compulsory components.

An alternative form or date for compulsory components is offered to students who are not able to complete a compulsory component owing to circumstances beyond their control, e.g. accident, sudden illness or similar. This also applies to students who have missed teaching because of activities as a student representative.

### **Assessment**

Module 1 is assessed on the basis of three oral presentations, two written assignments and an invigilated exam.

Module 2 is assessed on the basis of three oral presentations, three written assignments, an invigilated exam and a studies logbook.

Module 3 is assessed on the basis of three oral presentations, three written assignments and a studies logbook.

Module 4 is assessed on the basis of three written group assignments, two written individual assignments, a written analysis and a critical review of an analysis written by a fellow participant.

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

*Subcourses that are part of this course can be found in an appendix at the end of this document.*

## **Grades**

Marking scale: Fail, Pass.

To be awarded a grade of Pass on the course, the students must have been awarded the grade of Pass on all modules.

## **Entry requirements**

General requirements for university studies in Sweden

## **Further information**

1. The course is offered at the Department of Communication and Media (KOM), Lund University.
2. This course replaces RETA11.
3. The modules 2 and 3 are equivalent to the freestanding course RETA14. The credits allocated for course content that in whole or in part is commensurate with another course can only be credited once for a degree. For further details see the current registration information and other relevant documentation.
4. Very good proficiency in Swedish is a good basis for passing the course.
5. Module titles in Swedish:
  1. Retoriska perspektiv,
  2. Retoriska övningar I,
  3. Retoriska övningar II,
  4. Retoriska analyser.

## Subcourses in RETA30, Rhetoric: Level 1

### Applies from H20

- 2001 Rhetorical Perspectives, 7,5 hp  
Grading scale: Fail, Pass
- 2002 Rhetorical Exercises I, 7,5 hp  
Grading scale: Fail, Pass
- 2003 Rhetorical Exercises II, 7,5 hp  
Grading scale: Fail, Pass
- 2004 Rhetorical Analysis, 7,5 hp  
Grading scale: Fail, Pass

### Applies from H11

- 1101 Rhetorical Perspectives, 7,5 hp  
Grading scale: Fail, Pass
- 1102 Rhetorical Exercises I, 7,5 hp  
Grading scale: Fail, Pass
- 1103 Rhetorical Exercises II, 7,5 hp  
Grading scale: Fail, Pass
- 1104 Rhetorical Analysis, 7,5 hp  
Grading scale: Fail, Pass