



LUND
UNIVERSITY

Faculties of Humanities and Theology

MODF01, Fashion Studies: Level 1, 30 credits *Modevetenskap: Grundkurs, 30 högskolepoäng* First Cycle / Grundnivå

Details of approval

The syllabus was approved by The pro-dean for First-Cycle Studies at the Faculties of Humanities and Theology on 2022-12-15 to be valid from 2023-03-15, autumn semester 2023.

General Information

The course is offered as a freestanding course and can normally be included in a first or second-cycle degree.

Language of instruction: Swedish

Main field of studies

Cultural Sciences with specialization in Fashion Studies

Depth of study relative to the degree requirements

G1N, First cycle, has only upper-secondary level entry requirements

Learning outcomes

On completion of the course, the students shall be able to

Knowledge and understanding

- provide a general account of the broad changes to the fashion of European women and men over time from the Middle Ages to the present day in relation to other aesthetic expressions and in the context of the history of ideas,
- give an account of ideas if fashion connected to societal changes as well as for the role of the fashion in the transition from a society of estates to a modern consumer and class society.
- identify, describe and compare textile materials, their production, properties and uses, aesthetic design and main historical and contemporary contexts at a basic level,
- describe and illustrate basic textile manufacturing methodologies and compare production methods and organisational forms in handicraft and industrial production of clothes and fashion,

- identify and describe central processes for how trade in fashion products has grown and how fashion is created through cooperation between special key players,
- identify and describe at a basic level the different genres of fashion communication, both in print and in digital channels,
- give an account of the emergence of the field of fashion science as well as of key concepts, issues and theoretical perspectives, possible source materials and scientific methods in the subject,

Competence and skills

- independently choose, document and analyse garments as material objects,
- identify and differentiate between different textile materials, technologies and uses through tactual and visual analysis,
- search, collect and evaluate information about chosen fashion phenomena,
- in speech and in writing, present a chosen fashion phenomenon based on the different perspectives covered in the course,
- apply relevant techniques for the implementation of an observation study
- apply basic terminology and vocabulary from fashion and textile studies, orally and in written form,
- based on selected issues, reflect in speech and in writing on the fashion consumption of individuals in relation to global fashion production,

Judgement and approach

- take a source-critical approach and evaluate the usability of different communication genres in the fashion field,
- discuss critically, orally and in writing, the material aspects of the production and consumption of textiles, clothes and fashion, taking in relevant perspectives such as handicrafts, industrial production, class, gender, sustainability, globalisation and ethics in time and space,
- reflect on and discuss the importance of material conditions for the conditions and development of fashion at a basic level and with independent examples and informed insights,
- at an individual level, approach and discuss a future identity as a fashion expert.

Course content

The course consists of four modules of 7.5 credits each.

Module 1: Introduction to fashion studies demonstrates the breadth of fashion studies as a multi-scientific subject on the basis of inter alia historical and cultural-scientific perspectives. The course gives a first overarching presentation of some key concepts, issues and themes in the subject and initiate a conversation about the identity of the fashion expert and fields of expertise. Fashion is studied in relation to other aesthetic cultural manifestations and is placed at a general level in a style-historical context with a focus on the period from the Middle Ages up to the 1790s.

Module 2: The historical and cultural contexts of fashion and clothes in relation to other aesthetic cultural manifestations are placed in the contexts of the history of ideas, the history of styles, and of popular culture from the at a general level in a style-historical, idea-historical and popular-cultural context from the 1790s until today. The course also covers fashion's relationship to concepts of gender differences, estates and classes. During the course, the importance of clothes as social marker and symbol is discussed, as well as the cross-border role fashion had during the transition from a society of estates to a class society.

Module 3: Fashion as material culture, provides knowledge of and understanding of fashion as material and textile object and textile work. The course covers basic manufacturing techniques within textiles, cutting and sewing and production methods in haute couture, bespoke tailoring and prêt-à-porter as well as how these have been organised professionally.

Module 4: Contemporary fashion - production, communication and consumption, give a basic introduction to how the modern day fashion is organised both as cultural phenomenon and as industry. The course is organised around a focus on three different aspects of modern day fashion: fashion and production, fashion and communication and fashion and consumption. The course focuses on creating a basic understanding of how different parts of the fashion system interact to create the symbolic value of fashion while the fashion industry is examined from critical perspective.

Course design

Teaching consists of lectures, 12 - 14 seminars, 3 - 4 group work and 3 - 4 study visits.

Participation in seminars and study visits is compulsory. Absence from seminars must be compensated for through a written assignment. Non-attendance at study visits are compensated for by written assignment, and, where appropriate, individual visits.

Assessment

Module 1: Introduction to fashion science, 7.5 credits, be examined through a shorter take-home examination (4.5 credits) and an individual written assignment (3 credits).

Module 2: The historical and cultural contexts of the mode, 7.5 credits, be examined through a shorter take-home examination (4.5 credits) and a group assignment that is presented in writing and orally of the group (3 credits).

Module 3: Fashion as material culture, 7.5 credits, is examined through a shorter take-home examination (4.5 credits) and an individual documentation assignment (3 credits).

Module 4: Contemporary fashion - production, communication and consumption, 7.5 credits, be examined through a longer take-home examination (4.5 credits) and an individual observation task (3 credits).

Presentation of group assignments and individual assignments is compulsory. In cases of non-attendance, group work is supplemented by an oral catch-up exam.

Three opportunities for examination are offered in connection with the course; a first examination, a re-sit close to the first examination and a second re-sit. Within a year of the end of the course at least two additional examination sessions on the same course content are offered. Thereafter, the student is offered further examination opportunities but in accordance with the current course syllabus.

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

Subcourses that are part of this course can be found in an appendix at the end of this document.

Grades

Marking scale: Fail, Pass, Pass with distinction.

To pass the course, students must have passed all modules. For the grade of Pass with Distinction on the whole course (30 credits), the student must have been awarded the grade of Pass with Distinction on at least 22.5 of the course credits.

Entry requirements

General requirements for university studies in Sweden

Further information

- The course is given at the Department of Arts and Cultural Sciences at Lund University.
- The course corresponds to the courses MODA12, MODA13, MODA15 and MODA16.
- The credits allocated for course content that in whole or in part is commensurate with another course can only be credited once for a degree.
- For further details, see current registration and information materials.
- The module titles in Swedish:
 - Introduction till Fashion Studies
 - Fashion in Historical and Cultural Contexts
 - Fashion as Material Culture
 - Contemporary Fashion - Production, Communication and Consumption

Subcourses in MODF01, Fashion Studies: Level 1

Applies from H23

- 2301 Introduction to Fashion Studies: Take-home Exam, 4,5 hp
Grading scale: Fail, Pass, Pass with distinction
- 2302 Introduction to Fashion Studies: Written Assignment, 3,0 hp
Grading scale: Fail, Pass, Pass with distinction
- 2303 Fashion in Historical and Cultural Contexts: Take-Home Exam, 4,5 hp
Grading scale: Fail, Pass, Pass with distinction
- 2304 Fashion in Historical and Cultural Contexts: Group Work, 3,0 hp
Grading scale: Fail, Pass, Pass with distinction
- 2305 Fashion as Material Culture: Take-home Exam, 4,5 hp
Grading scale: Fail, Pass, Pass with distinction
- 2306 Fashion as Material Culture: Documentation Assignment, 3,0 hp
Grading scale: Fail, Pass, Pass with distinction
- 2307 Contemporary Fashion: Take-home Exam, 4,5 hp
Grading scale: Fail, Pass, Pass with distinction
- 2308 Contemporary Fashion: Individual Assignment, 3,0 hp
Grading scale: Fail, Pass, Pass with distinction