



**LUND**  
UNIVERSITY

Faculties of Humanities and Theology

## **MODA35, Fashion Studies: Theories and Research Methods in Fashion Studies 2, 7.5 credits**

*Modevetenskap: Modevetenskaplig teori och metod 2 - fortsättning,  
7,5 högskolepoäng*  
**First Cycle / Grundnivå**

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### **Details of approval**

The syllabus was approved by The pro-dean for First-Cycle Studies at the Faculties of Humanities and Theology on 2020-05-08 to be valid from 2020-05-08, autumn semester 2020.

### **General Information**

The course is a compulsory component in the Bachelor of Arts programme in Fashion Studies and is included in the third semester of the programme. It can be included in a first or second cycle degree.

*Language of instruction:* Swedish

Some components may be taught in other Scandinavian languages and English.

*Main field of studies*

Cultural Sciences with specialization in Fashion Studies

*Depth of study relative to the degree requirements*

G1F, First cycle, has less than 60 credits in first-cycle course/s as entry requirements

### **Learning outcomes**

On completion of the course, the students shall be able to

#### **Knowledge and understanding**

- account for the fundamental features of some key theoretical perspectives in fashion studies research
- provide a general account of the concept of a fashion system in different fashion studies theories
- account for some scientific ethnographic methods in fashion studies research
- identify and account for the diversity of source materials in fashion studies

### **Competence and skills**

- at an advanced level, apply some key ethnographic methods in fashion studies
- at a basic level, identify and evaluate the use of different empirical material

### **Judgement and approach**

- compare and evaluate the statements that different theoretical perspectives generate on fashion, its development, driving forces and functions
- compare and evaluate some selected theoretical perspectives and ethnographic methods in relation to different source materials.

### **Course content**

The course intends to provide students with advanced knowledge of some key theoretical perspectives that have formed the basis for research on fashion over the last 100 years and have created a collective 'big story' on the development and driving forces of fashion. The course provides students with an advanced understanding of the importance of theoretical perspectives for an understanding of the development and roles of fashion in historical, cultural, economic and social processes. The concept of a fashion system, as it has been developed and used in different fashion studies theories, will be presented and discussed. The methodology of fashion studies is also presented and discussed with special focus on ethnographic methods.

The course deepens the understanding of the scholarly craft and discusses the diversity of scientific source materials and some methods to study these. The student is given the opportunity to practise identifying and comparing the use of different empirical materials and the consequences that the choice of method and materials may have for a study.

### **Course design**

Teaching consists of lectures and approximately three seminars. The seminars, including applied exercises in ethnography, are compulsory. Absence must be compensated for with a written assignment.

### **Assessment**

The assessment is based on a written take-home exam.

Three opportunities for examination are offered in conjunction with the course: one ordinary examination and two re-examinations. Within a year after the end of the course at least two additional examination sessions on the same course content are offered. Thereafter, the student is offered further examination opportunities but in accordance with the current course syllabus.

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

*Subcourses that are part of this course can be found in an appendix at the end of this document.*

## **Grades**

Marking scale: Fail, Pass, Pass with distinction.

## **Entry requirements**

To be admitted to the course, students must have successfully completed: Introduction to Fashion Studies (MODA15), Contemporary Fashion - Production, Communication and Consumption (MODA16), Basic Philosophical and Scientific Perspectives (MODA25), Theories and Research Methods in Fashion Studies 1 - Introduction (MODA26), or the equivalent.

## **Further information**

1. The course is offered at the Department of Arts and Cultural Sciences, Lund University.
2. The course replaces MODA32.
3. The credits allocated for course content that in whole or in part is commensurate with another course can only be credited once for a degree. For further details, see the current registration information and other relevant documentation.

Subcourses in MODA35, Fashion Studies: Theories and Research Methods  
in Fashion Studies 2

Applies from H20

2001 Theories and Research Methods in Fashion Studies 2, 7,5 hp  
Grading scale: Fail, Pass, Pass with distinction