



**LUND**  
UNIVERSITY

Faculties of Humanities and Theology

## **MODA15, Fashion Studies: Introduction to Fashion Studies, 7.5 credits**

*Modevetenskap: Introduktion till modevetenskap, 7,5 högskolepoäng*  
**First Cycle / Grundnivå**

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### **Details of approval**

The syllabus is an old version, approved by The pro-dean for First-Cycle Studies at the Faculties of Humanities and Theology on 2019-05-27 and was valid from 2019-05-27, autumn semester 2019.

### **General Information**

The course is a compulsory component of the Bachelor of Arts programme in Fashion Studies. It can be included in a first or second cycle degree.

Some components may be taught in other Scandinavian languages and English.

#### *Main field of studies*

Cultural Sciences with specialization in Fashion Studies

Cultural Sciences

#### *Depth of study relative to the degree requirements*

G1N, First cycle, has only upper-secondary level entry requirements

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### **Learning outcomes**

On completion of the course, the students shall be able to

#### **Knowledge and understanding**

- provide a general account of the development of the field of fashion studies in the Swedish higher education system as well as of some key concepts, issues and theoretical perspectives in fashion studies
- provide a general account of the broad changes to the fashion of European women and men over time from approximately 1350 until the 1780s in relation to other aesthetic expressions and in a history of style context
- provide a basic account of fashion ideas connected to social and conceptual changes

- provide a general account of the role and function of fashion in the transition from a society of estates to a modern consumer and class society
- provide a general account of the theories about the origin of fashion

### **Competence and skills**

- in speech and in writing, based on selected issues, reflect on the fashion consumption of individuals in relation to a global fashion production
- in speech and in writing, present a chosen object based on the different perspectives and issues covered in the course

### **Judgement and approach**

- at an independent level, approach and discuss a future identity as a fashion expert
- in speech and in writing, reflect on fashion in relation to power, gender and class from a historical perspective.

## **Course content**

The course is included in the first semester of the Bachelor's programme. The course provides an introduction to the contents and design of the programme and demonstrates the breadth of fashion studies as a multidisciplinary field based on historical and cultural perspectives. The course gives a first general presentation of some key concepts, issues and themes that will be studied in depth during the programme. It introduces some basic forms of academic teaching and study included in the programme and initiates a conversation about the identity and areas of expertise of a fashion expert.

The course also covers fashion's relationship to clothes and to concepts of gender differences, estates and classes. Students in the course discuss the importance of clothes as a social marker and symbol as well as the role of fashion in the transition from a society of estates to a modern consumer and class society. Fashion is studied in relation to other aesthetic cultural manifestations and is broadly placed in a context of style history and history of ideas from approximately 1350 until the 1780s. Issues relating to the origin of fashion are discussed.

In addition, the course gives a short presentation of the development and establishment of fashion studies in the Swedish higher education system.

## **Course design**

Teaching consists of lectures, group work and approximately one study visit and two to three seminars. The seminars are compulsory. Absence from compulsory components must be compensated for by written assignments. The oral presentations are complemented by an oral catch-up exam.

## **Assessment**

The assessment is based on one written exam and two individual written assignments that also are presented orally.

Three opportunities for examination are offered in conjunction with the course: A first examination and two re-examinations. Within a year after the end of the course at least two additional examination sessions on the same course content are offered.

Thereafter, the student is offered further examination opportunities but in accordance with the current course syllabus.

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

*Subcourses that are part of this course can be found in an appendix at the end of this document.*

## **Grades**

Marking scale: Fail, Pass, Pass with distinction.

## **Entry requirements**

General requirements for university studies in Sweden

## **Further information**

1. The course is offered at the Department of Arts and Cultural Sciences, Lund University.
2. The credits allocated for course content that in whole or in part is commensurate with another course can only be credited once for a degree. For further details, see the current registration information and other relevant documentation.

## Subcourses in MODA15, Fashion Studies: Introduction to Fashion Studies

Applies from H22

2201 Home Exam Introduction, 7,5 hp  
Grading scale: Fail, Pass, Pass with distinction

Applies from H19

1901 Fashion Studies: Introduction to Fashion Studies, 7,5 hp  
Grading scale: Fail, Pass, Pass with distinction