



**LUND**  
UNIVERSITY

Faculty of Social Sciences

## **MKVN03, Media and Communication Studies: Media and Cosmopolitanism, 15 credits**

*Medie- och kommunikationsvetenskap: Medierna och det  
kosmopolitiska, 15 högskolepoäng*

**Second Cycle / Avancerad nivå**

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### **Details of approval**

The syllabus was approved by the board of the Department of Communication and Media on 2011-11-29 to be valid from 2012-09-01, autumn semester 2012.

### **General Information**

The course is a second-cycle course in Media and Communication Studies. The course can be taken as a free-standing course or as part of a second-cycle programme.

*Language of instruction:* English

The language of instruction is English.

*Main field of studies*

Media and Communication Studies

*Depth of study relative to the degree requirements*

A1N, Second cycle, has only first-cycle course/s as entry requirements

### **Learning outcomes**

#### **Knowledge and understanding**

On completion of the course, students shall:

- demonstrate specialised knowledge of key perspectives and positions within contemporary debates of Media and Communication Studies pertaining to an emerging transnational and intercultural media sphere and its consequences for issues of media morals and ethics
- demonstrate specialised knowledge of various current theoretical perspectives and discussions pertaining to democracy, globalisation and cosmopolitanism in relation to modern media and forms of communication

## Competence and skills

On completion of the course, students shall:

- independently and critically be able to formulate complex research questions on and analyse current media content from the vantage point of the issues, concepts and theoretical perspectives discussed during the course
- able to present in speech and writing independent analyses on the basis of different approaches to current key media phenomena and their relationship to the areas discussed during the course

## Judgement and approach

On completion of the course, students shall:

- demonstrate knowledge of scholarly communication and independently be able to monitor the development of knowledge within the field

## Course content

The course involves critical discussions of concepts of democracy, globalisation and cosmopolitanism in relation to the development of new forms of media and communication. A key part of the course consists of issues concerning morals and ethics in the media and an emerging global media sphere, which entails new challenges for traditional social and cultural norms and concepts. The cosmopolitan ideals for transnational and intercultural relations suggested in modern globalisation theory are placed in relation to the rapid current media developments and discussed with a point of departure in the problems and possibilities these developments involve for the cosmopolitan idea.

The course deals with these areas in a theoretical manner with a point of departure in key literature written by contemporary influential theorists within the field. It also integrates perspectives of the history of ideas and the theory of science on the key concepts and debates, which are discussed on the course.

## Course design

Teaching consists mainly of seminars and a few lectures. Students are expected to prepare in advance for each class and participate actively in seminars.

Attendance at seminars is compulsory unless there are special grounds. An alternative form or date for compulsory components is offered to students who are not able to complete a compulsory component owing to circumstances beyond their control, e.g. accident, sudden illness or similar. This also applies to students who have missed teaching because of activities as student representatives.

## Assessment

Assessment is based on an individual paper and active participation in seminars. Students are also expected to give oral presentations on relevant themes.

The following points are considered when awarding a final grade on the course:

- active participation in seminars
- oral presentations

- an individually written assignment in the form of a paper in which the student identifies and analyses a key media-related issue relevant to the contents of the course

An opportunity for re-examination is offered within a month of the first examination. If necessary, a further opportunity for re-examination will be arranged at a later date. The total number of examination opportunities is limited to five, in accordance with the Higher Education Ordinance Chapter 6 Section 21.

*Subcourses that are part of this course can be found in an appendix at the end of this document.*

## **Grades**

Marking scale: Fail, E, D, C, B, A.

The grades awarded are A, B, C, D, E or Fail. The highest grade is A and the lowest passing grade is E. The grade for a non-passing result is Fail.

The student's performance is assessed with reference to the learning outcomes of the course. For the grade of E the student must show acceptable results. For the grade of D the student must show satisfactory results. For the grade of C the student must show good results. For the grade of B the student must show very good results. For the grade of A the student must show excellent results. For the grade of Fail the student must have shown unacceptable results.

Course components such as group project work are exempted from the grading scale above. The grades awarded for such components are Pass or Fail. For the grade of Pass the student must show acceptable results. For the grade of Fail the student must have shown unacceptable results.

## **Entry requirements**

For admission to the course, students must have passed at least 150 credits including a Bachelor's degree project in the main field or the equivalent and course MKVK04 or the equivalent.

## **Further information**

The course replaces MKVN01 Media and Communication Studies: Media and Cosmopolitanism (15 credits).

Subcourses in MKVN03, Media and Communication Studies: Media and  
Cosmopolitanism

Applies from H12

1101 Media and Cosmopolitanism, 15,0 hp  
Grading scale: Fail, E, D, C, B, A