



LUND
UNIVERSITY

Faculty of Social Sciences

MKVA12, Media and Communication Studies Qualified Work Practice Internship, 30 credits

*Medie- och kommunikationsvetenskap: Kvalificerad yrkespraktik,
30 högskolepoäng*
First Cycle / Grundnivå

Details of approval

The syllabus was approved by the board of the Department of Communication and Media on 2010-05-31 and was last revised on 2018-10-22. The revised syllabus applies from 2019-01-21, spring semester 2019.

General Information

The course can be taken as a freestanding course in the main field of Media and Communication Studies. It consists of a full-time work placement.

Language of instruction: Swedish

The language of instruction is Swedish, but some components may be taught in other Scandinavian languages or English.

Main field of studies

Media and Communication Studies

Depth of study relative to the degree requirements

G2F, First cycle, has at least 60 credits in first-cycle course/s as entry requirements

Learning outcomes

The aim of the course is to provide students with professional experience linking the theoretical aspects of the field to actual professional practice. Furthermore, the students are to acquire knowledge and skills of value both to further studies and to future employment.

Knowledge and understanding

On completion of the course, the students shall be able to

- demonstrate an understanding of professional work in the media and communication sector that enables them to execute independent analyses of organisations from media and communication studies perspectives

Competence and skills

On completion of the course, the students shall be able to

- apply media and communication studies theories and knowledge in a professional context
- execute professionally related tasks in the media and communication sector
- reflect in speech and writing on their internship and the organisational, social and professional context in which its is executed

Judgement and approach

On completion of the course, students shall be able to

- demonstrate understanding of issues concerning ethics, power and social distinctions in relation to the professional area of media and communication studies
- demonstrate an ability to identify their need of further knowledge and to develop their skills in relation to working life

Course content

The course consists of a work placement in the area of media and communication studies which can be carried out at a public institution, private company or NGO in Sweden or abroad.

Course design

The internship should include varying tasks and assignments. Students shall, under supervision, work with qualified tasks and take part in the daily operations of the company/organisation. The tasks are to be related to the programme of study and the student should be given the opportunity to apply and enhance previously acquired knowledge and skills in media and communication studies.

Assessment

The assessment consists of three parts. The first part is an individually written essay that is reviewed at a seminar. The second part is the peer-reviewing of another student's essay. The third part consists of a written report by the supervisor from the placement, specifying the tasks and assignments that the student has carried out with a short evaluation.

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

Subcourses that are part of this course can be found in an appendix at the end of this document.

Grades

Marking scale: Fail, Pass.

One of the grades Pass or Fail is awarded. To be awarded the grade of Pass students must complete all the assessed components and attain the learning outcomes of the course. They must also be present at the host organisation throughout the internship period, in accordance with the local terms of the organisation.

Entry requirements

To be admitted to the course, students must have 150 credits in completed courses, 90 of which are in Media and Communication Studies, including a passed Bachelor's degree project or the equivalent.

Further information

It is the responsibility of the student to find a work placement and to finance travel, accommodation etc. during the placement period. On application to the course, the student must contact the course director. Before the internship may commence, the work placement, the supervisor and the principal tasks at the workplace must be approved by the course director.

Subcourses in MKVA12, Media and Communication Studies Qualified Work Practice Internship

Applies from V08

0701 Qualified Work Practice Internship, 30,0 hp
Grading scale: Fail, Pass