



Joint Faculties of Humanities and Theology

## MHIA16, Media History: Old and New Media after 1940, 7.5 credits

*Mediehistoria: Gamla och nya medier, tiden efter 1940, 7,5 högskolepoäng*  
First Cycle / Grundnivå

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### Details of approval

The syllabus was approved by The pro-dean for First-Cycle Studies at the Faculties of Humanities and Theology on 2019-10-11. The syllabus comes into effect 2020-01-01 and is valid from the autumn semester 2020.

### General information

The course is offered as a freestanding course. It can be included in a first or second cycle degree.

*Language of instruction:* English

*Main field of study*      *Specialisation*

Media History      G1N, First cycle, has only upper-secondary level entry requirements

### Learning outcomes

On completion of the course, students shall be able to

### Knowledge and understanding

- account for the basic traits of the media historical development from 1940 until today
- account for important developments of different media, for example digital and audiovisual media, in relation to economic, technological, cultural, political and social change
- define and understand key concepts or perspectives regarding relationships between different media forms and for the relationship between old and new media, such as remediation and convergence

## Competence and skills

- identify and critically discuss a variety of media forms, orally and in writing, and in dialogue with others
- identify and compare different interpretations of media historical development

## Judgement and approach

- assess different interpretations of media historical development critically and in relation to their philosophical points of departure
- assess media critically while taking into account relevant scientific, ethical and social aspects

## Course content

The course focuses on the new media technologies that have emerged and spread from the time of the Second World War and onwards. A clear emphasis is on digital media and network cultures, as well as the broad influence of television. Highlighted themes are the cultural understanding of technological development, convergence culture and intermedial relations. We also discuss such different aspects of media and communication as moral panic, paper bureaucracy and tourism. Finally, we analyse the arguments of some of the most influential late 20th century media theorists such as Raymond Williams and Marshall McLuhan.

## Course design

The teaching consists of lectures, seminars and exercises.

Unless there are valid reasons to the contrary, compulsory participation is required in (approximately 3) seminars. Students who have been unable to participate due to circumstances such as accidents or sudden illness will be offered the opportunity to compensate for or re-take compulsory components. This also applies to students who have been absent because of duties as an elected student representative.

## Assessment

The examination consists of a take-home exam and 2-3 blogposts.

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

## Grades

Grading scale includes the grades: Fail, Pass, Pass with distinction

## Entry requirements

General requirements for university studies in Sweden

## Further information

1. The course is offered at the Department of Communication and Media, Lund University.
2. The course is also included as a module in MHIA11 Media History: Level 1.
3. The credits allocated for course content that in whole or in part is commensurate with another course can only be credited once for a degree. For further details see the current registration information and other relevant documentation.
4. A general exemption from the requirement of proficiency in Swedish is applied to international students.