



Joint Faculties of Humanities and Theology

MHIA15, Media History: The Rise of the Modern Media Society, 1850-1940 , 7.5 credits

*Mediehistoria: Det moderna mediesamhällets framväxt, 1850-1940, 7,5
högskolepoäng
First Cycle / Grundnivå*

Details of approval

The syllabus was approved by The pro-dean for First-Cycle Studies at the Faculties of Humanities and Theology on 2019-10-11. The syllabus comes into effect 2020-01-01 and is valid from the autumn semester 2020.

General information

The course is offered as a freestanding course. It can be included in a first or second cycle degree.

Language of instruction: English

Main field of study *Specialisation*

Media History G1N, First cycle, has only upper-secondary level entry requirements

Learning outcomes

On completion of the course, students shall be able to

Knowledge and understanding

- account for the basic traits of media historical development and the rise of the modern media society between 1850 and 1940
- account for important developments of different media, for example the press, film and radio, in relation to economic, technological, cultural, political and social change
- define and understand key concepts or perspectives such as mediated or imagined communities, and old and new media

Competence and skills

- identify and critically discuss a variety of media forms, orally and in writing, and in dialogue with others
- identify and compare different interpretations of media historical development

Judgement and approach

- assess different interpretations of media historical development critically and in relation to their philosophical points of departure
- assess media critically while taking into account relevant scientific, ethical and social aspects

Course content

The course follows the rise of the modern media landscape, from mid-19th-century to the 1940s. The thematic focus is the emergence and development of different media in tandem with nation building and nationalism. For instance, we take a closer look at the changes of the late 19th century press, the transformation of the contributors to the press from literary men to journalists, advertising and consumption in mass society, the development of audio media (radio, telephone and phonograph) from private to public listening, early film, and media and propaganda during the two world wars.

Course design

The teaching consists of lectures, seminars and exercises.

Unless there are valid reasons to the contrary, compulsory participation is required in (approximately 3) seminars. Students who have been unable to participate due to circumstances such as accidents or sudden illness will be offered the opportunity to compensate for or re-take compulsory components. This also applies to students who have been absent because of duties as an elected student representative.

Assessment

The examination consists of a paper and 2-3 blogposts,

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

Grades

Grading scale includes the grades: Fail, Pass, Pass with distinction

Entry requirements

General requirements for university studies in Sweden

Further information

1. The course is offered at the Department of Communication and Media, Lund University.
2. The course is also included as a module in MHIA11 Media History: Level 1.
3. The credits allocated for course content that in whole or in part is commensurate with another course can only be credited once for a degree. For further details see the current registration information and other relevant documentation.
4. A general exemption from the requirement of proficiency in Swedish is applied to international students.