



**LUND**  
UNIVERSITY

Faculties of Humanities and Theology

## **MHIA05, Media History: Social Media in a Historical Perspective, 7.5 credits**

*Mediehistoria: Sociala medier i historiskt perspektiv, 7,5 högskolepoäng*

**First Cycle / Grundnivå**

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### **Details of approval**

The syllabus was approved by The pro-dean for First-Cycle Studies at the Faculties of Humanities and Theology on 2012-02-15 and was last revised on 2019-09-05. The revised syllabus applies from 2019-09-05, spring semester 2020.

### **General Information**

The course is offered as a freestanding course. It can be included in a first or second cycle degree.

*Language of instruction:* English

*Main field of studies*

Media History

*Depth of study relative to the degree requirements*

G1F, First cycle, has less than 60 credits in first-cycle course/s as entry requirements

### **Learning outcomes**

On completion of the course, the students shall be able to

#### **Knowledge and understanding**

- account for important developments in the history of the media with regard to their social aspects

#### **Competence and skills**

- critically analyse relevant changes in media history with regard to social aspects
- situate social media in a historical context

### **Judgement and approach**

- test the applicability and relevance of different media history perspectives on different empirical data and issues
- in speech and writing, discuss and take a position on perspectives on the history of the media concerned with social aspects of ethnicity, ideology, gender and class

### **Course content**

The course deals with the most important developments in the history of the media with regard to social aspects and key perspectives on them; special emphasis is placed on Swedish circumstances and present-day social media are approached from a historical perspective. The different historical forms of participatory media and the changing concept of the audience are in focus.

### **Course design**

The teaching consists of lectures, supervision, seminars and exercises.

### **Assessment**

The assessment is based partly on active participation in 3 assessed seminars, and partly on a written paper at the end of the course.

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

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*Subcourses that are part of this course can be found in an appendix at the end of this document.*

### **Grades**

Marking scale: Fail, Pass, Pass with distinction.

### **Entry requirements**

To be admitted to the course, students must have completed and passed Media History: Level 1 (MHIA11) or the equivalent in another humanities/social sciences subject.

## Further information

1. The course is offered at the Department of Communication and Media, Lund University.
2. The course is also included as a module in MHIA20 Media History: Level 2.
3. The credits allocated for course content that in whole or in part is commensurate with another course can only be credited once for a degree. For further details see the current registration information and other relevant documentation.
4. A general exemption from the requirement of proficiency in Swedish is applied to international students.

## Subcourses in MHIA05, Media History: Social Media in a Historical Perspective

Applies from V20

2001 Social Media in Historical Perspective, 7,5 hp  
Grading scale: Fail, Pass, Pass with distinction

Applies from V12

1201 Social Media in Historical Perspective, 7,5 hp  
Grading scale: Fail, Pass, Pass with distinction