



**LUND**  
UNIVERSITY

Faculties of Humanities and Theology

## **LIVR31, Literature-Culture-Media: Social Media and Popular Culture in Latin America, 7.5 credits**

*Litteratur-kultur-medier: Sociala medier och populärkultur i Latinamerika, 7,5 högskolepoäng*  
Second Cycle / Avancerad nivå

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### **Details of approval**

The syllabus was approved by The pro-dean for First-Cycle Studies at the Faculties of Humanities and Theology on 2010-03-19 to be valid from 2010-03-19, autumn semester 2010.

### **General Information**

The course is included as an elective course in the Master of Arts programme in Literature – Culture – Media. It is also offered as a free-standing course. With the approval of the relevant authenticating body, it can also be included in certain professional degrees.

*Language of instruction:* Spanish

*Main field of studies*

Literature-Culture-Media with specialization in Spanish Literature

*Depth of study relative to the degree requirements*

A1N, Second cycle, has only first-cycle course/s as entry requirements

### **Learning outcomes**

On completion of the course the student shall

#### **Knowledge and understanding**

- be able to describe fundamental cultural trends in education, the press and television in some of the countries of present-day Latin America
- be able to relate the trends mentioned above to the social development of late 20th and early 21st century Latin America
- be able to describe and discuss the role of social media in some of the countries of present-day Latin America

- be able to describe and discuss the role of popular culture in late 20th and early 21st century Latin America.

### **Competence and skills**

- be able to identify and explain some trends and tendencies in present-day Latin American culture
- be able to examine critically Spanish-language material on popular culture and social media in Latin America.

### **Judgement and approach**

- be able to assess different ways of describing the cultural development of some countries of present-day Latin America
- be able to compare the role and importance of popular culture and social media in some countries in present-day Latin America.

### **Course content**

The course examines a variety of cultural manifestations in current Latin American society. The areas covered include, for example, education, publishing, the press, television and film. Some attention is paid to popular music. Cultural trends and tendencies in some Latin American countries are considered from the point of view of the role played by popular culture and social media in these countries. The cultural trends are placed in the context of the social development of late 20th and early 21st century Latin America. Furthermore, students improve their spoken and written proficiency in Spanish.

### **Course design**

The course primarily takes the form of independent study and work on written and oral assignments. Seminars, some of which are compulsory, will be offered if there is a sufficient number of students. Supervision, individually or in groups, is included. All skills-oriented stages, including supervision, are compulsory.

### **Assessment**

Examination takes the form of oral examination and written assignments. Continuous assessment of active attendance at compulsory seminars is also included.

*Subcourses that are part of this course can be found in an appendix at the end of this document.*

### **Grades**

Marking scale: Fail, Pass, Pass with distinction.

### **Entry requirements**

To be eligible for the course the student must have 90 higher education credits in Spanish or the equivalent.

### **Further information**

1. The points allocated for course content that in whole or in part is commensurate with another course can only be credited once for a degree. For further details see the current registration information and other relevant documentation.

Subcourses in LIVR31, Literature-Culture-Media: Social Media and Popular Culture in Latin America

Applies from H09

1001 Social Media and Popular Culture in Latin America, 7,5 hp  
Grading scale: Fail, Pass, Pass with distinction