



**LUND**  
UNIVERSITY

Faculties of Humanities and Theology

## **JOUK10, Journalism: Bachelor Level, 30 credits**

*Journalistik: Kandidatkurs, 30 högskolepoäng*

First Cycle / Grundnivå

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### **Details of approval**

The syllabus was approved by the programmes director by delegation from the pro-dean for first- and second-cycle studies on 2014-06-24 and was last revised on 2018-06-18 by The pro-dean for First-Cycle Studies at the Faculties of Humanities and Theology. The revised syllabus applies from 2018-06-18, autumn semester 2018.

### **General Information**

The course is offered as a freestanding course. It can normally be included in a first or second cycle degree.

*Language of instruction:* Swedish

The language of instruction is Swedish, but some components may be taught in other Scandinavian languages or English.

*Main field of studies*

Journalism

*Depth of study relative to the degree requirements*

G2E, First cycle, has at least 60 credits in first-cycle course/s as entry requirements, contains degree project for BA/BSc

### **Learning outcomes**

On completion of the course, the students shall be able to

#### **Knowledge and understanding**

- account for the history of the journalistic report genre and describe how different reporting styles relate to one another
- account for theories and methods in their chosen special field of journalism
- account for advanced subject knowledge in journalism studies in an independently chosen field

### **Competence and skills**

- within a set time frame and format, produce a longer daily newspaper report satisfying the requirements on target group analysis, interview technique, journalistic narration and editing
- independently identify and delimit a research issue in journalism studies and use relevant theories and methods to address it
- collect, assess and critically interpret information of relevance to the research issue and take a position on previous research
- within a set time frame, implement and present in writing a degree project in journalism studies in the form of a report
- give critical and constructive feedback to others' degree projects

### **Judgement and approach**

- on an advanced level in speech and writing, evaluate and theoretically reflect on media ethics and social issues in relation to their own and others' reporting and journalistic writing
- critically review research in the field of journalism studies
- independently assess research findings and take a position on their value
- identify their own need for further knowledge and professional development

### **Course content**

The course consists of three modules:

1. Journalistic Storytelling (7.5 credits)
2. Theory and Method in the Scholarly Field of Journalism (7.5 credits)
3. Degree Project (15 credits)

In module 1, students practise and study journalistic reporting, thereby acquiring advanced knowledge in newspaper editing as well as continuous application of media ethics issues.

In module 2, students practise their ability to theorise and critically relate to relevant theories and methods in journalism research as well as to see similarities and differences between scientific and journalistic methods.

In module 3, students conduct an independent degree project that is presented in the form of a more extensive report in journalism studies. The course also includes defending one's own degree project work as well as conducting a critical review of another course participant's degree project.

### **Course design**

Teaching takes the form of exercises (individual and in groups), lectures, supervision and seminars.

Participation in seminars and introductory components, including the whole introduction week for module 1, is compulsory unless special circumstances apply.

Compensatory or alternative dates for compulsory components are offered to students who, through no fault of their own, due to accidents, sudden illness or similar events, were not able to complete the compulsory components. This also applies to students who have missed teaching because of activities as a student representative.

The hours of supervision are limited to the semester in which the student first registered for the course. Exceptions can be made if there are special grounds.

## Assessment

Module 1 is assessed through a longer newspaper report that is produced within a set time frame, through an individual written reflection on ethical and societal aspects of journalistic reporting, as well as through active participation in three seminars.

Module 2 is assessed through two oral group presentations, an academic written assignment and a public discussion in seminar form.

Module 3 is assessed through presentation of a degree project for review at a seminar as well as fulfilment of a critical review (in oral and written form) of another student's degree project.

Three opportunities for examination are offered in conjunction with the course: a first exam, a retake and a catch-up exam. At least two further re-examinations on the same course content are offered within a year of the end of the course. After this, further examination opportunities are offered but in accordance with the current course syllabus. In total, students are offered five opportunities for examination. The limitation applies to students who start their studies as of the autumn semester 2018.

Passed degree projects at the Faculties of Humanities and Theology can be registered in the LUP Student Papers database if the student so wishes. The student is responsible for uploading the passed degree project as a PDF file in LUP Student Papers.

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

*Subcourses that are part of this course can be found in an appendix at the end of this document.*

## Grades

Marking scale: Fail, Pass, Pass with distinction.

The grades awarded for modules 1 and 2 are Pass or Fail. The grade on module 3 (Degree Project) will be either Fail, Pass or Pass with Distinction.

To be awarded a Pass grade on the course, students must have been awarded a Pass grade on all modules. To be awarded a grade of Pass with Distinction on the course,

students must also have been awarded this grade on module 3.

## **Entry requirements**

For admission to the course, students must have completed and passed the Journalism course: Advanced course (JOUA12) or the equivalent.

## **Further information**

1. The course is offered at the Department of Communication and Media (KOM), Lund University.
2. It replaces JOUK01.
3. The credits allocated for course content that in whole or in part is commensurate with another course can only be credited once for a degree. For further details see the current application information and other relevant documentation.
4. Students who have completed and passed both the courses JOUA11 and JOUA12 are guaranteed admission.
5. The module titles in Swedish:
  1. Reportage (7.5 credits)
  2. Journalistvetenskaplig teori och metod (7.5 credits)
  3. Examensarbete (15 credits)

## Subcourses in JOUK10, Journalism: Bachelor Level

### Applies from H20

- 2001 Journalistic storytelling, 7,5 hp  
Grading scale: Fail, Pass
- 2002 Theory and Method in the Scholarly Field of Journalism, 7,5 hp  
Grading scale: Fail, Pass
- 2003 Bachelor's thesis, 15,0 hp  
Grading scale: Fail, Pass, Pass with distinction

### Applies from H14

- 1401 Journalistic storytelling, 7,5 hp  
Grading scale: Fail, Pass
- 1402 Theory and Method in the Scholarly Field of Journalism, 7,5 hp  
Grading scale: Fail, Pass
- 1403 Bachelor's thesis, 15,0 hp  
Grading scale: Fail, Pass, Pass with distinction