



Faculty of Social Sciences

**JOUE01, Journalistic Tools and Media Ethics - Online
Opportunities and Risks in Times of Crisis, 7.5 credits**
*Journalistiska verktyg och medieetik - onlinemöjligheter och risker i kristid, 7,5
högskolepoäng*
First Cycle / Grundnivå

Details of approval

The syllabus was approved by The pro-dean for First-Cycle Studies at the Faculties of Humanities and Theology on 2020-04-30. The syllabus comes into effect 2020-04-30 and is valid from the spring semester 2020.

General information

The course is offered as a freestanding course. It can normally be included in a first or second cycle degree.

Language of instruction: English

Main field of study *Specialisation*

- G1F, First cycle, has less than 60 credits in first-cycle course/s as entry requirements

Learning outcomes

On completion of the course, the students shall be able to

Knowledge and understanding

- give an account of media ethics principles and practices
- describe differences between the professional role of the journalist and the communicator
- explain the principles of news reporting during societal crises

Competence and skills

- identify a news and/or journalistic story based on journalistic tools such as research, source criticism, objectivity and presentation
- produce simple journalistic texts and video reports based on journalistic and media ethics principles
- apply fact checking and source criticism to news and strategic communication material

Judgement and approach

- apply media ethics perspectives to journalism and communication
- critically analyse journalism and communication based on principles about news values
- discuss the importance of a diversity perspective in journalism and communication.

Course content

The course covers media ethics and the fundamentals of journalism, and gives the course participant an introduction to the tools that are used to produce credible and relevant editorial material. The course shows how journalistic tools are also important in contexts other than pure journalism. The course participants work on their own practical assignment in which they, using journalistic working methods, produce editorial material in the form of text and images.

Course design

The course consists of lectures, seminars, exercises and online meetings. Approximately three seminars, two short assignments and one long assignment, and three meetings with teaching staff and other course participants are compulsory.

Assessment

The assessment is based on the following assignments:

- a written assignment based on the reading list and lectures
- a journalistic work in text and images
- a written critical review of the reports of a fellow student.

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

Grades

Grading scale includes the grades: Fail, Pass

Entry requirements

Completed higher education studies corresponding to 30 credits.

Further information

1. The course is offered at the Department of Communication and Media, Lund University.
2. The credits allocated for course content that in whole or in part is commensurate with another course can only be credited once for a degree. For further details, see the current registration information and other relevant documentation.
3. International students are exempted from the entry requirements regarding Swedish language skills.