



Faculties of Humanities and Theology

## **JOUA12, Journalism: Level 2, 30 credits**

*Journalistik, fortsättningskurs, 30 högskolepoäng*  
First Cycle / Grundnivå

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### **Details of approval**

The syllabus is an old version, approved by the programmes director by delegation from the pro-dean for first- and second-cycle studies on 2013-03-27 and was last revised on 2015-10-16 by The pro-dean for First-Cycle Studies at the Faculties of Humanities and Theology. . The revised syllabus applied from 2015-10-16. , autumn semester 2015.

### **General Information**

The course is offered as a freestanding course. It can normally be included in a first or second cycle degree.

*Language of instruction:* Swedish

Components in other Scandinavian languages and English may be included.

*Main field of studies*

Journalism

*Depth of study relative to the degree requirements*

G2F, First cycle, has at least 60 credits in first-cycle course/s as entry requirements

### **Learning outcomes**

On completion of the course, the students shall be able to

#### **Knowledge and understanding**

- describe news journalism from a theoretical perspective
- account for the specialisations and disciplinary foundations of contemporary journalism research
- provide a basic account of the emergence of journalism research and specialised knowledge within a field of choice

## Competence and skills

- use the technology and the terminology of paper, television and online news journalists in editorial work
- edit a newspaper and present news items in a clear way
- make interviews, and edit and compile news and short features for television and the web
- discuss information, problems and solutions in dialogue with other groups, such as newspaper readers, politicians, experts and the public
- complete a journalistic assignment within predetermined time frames, i.e. meet the deadline
- adopt different professional roles of the journalist and take decisions related to media ethics and publication for different media and media contexts
- independently undertake investigative journalism
- analyse statistics and execute a basic statistical investigation
- perform basic information searches concerning journalism research

## Judgement and approach

- informed by both societal and ethical aspects, discuss and assess scholarly and journalistic texts
- assess and discuss the significance and impact on society of digital journalism
- relate journalism research to issues of relevance to people and society
- problematise and theorise different theoretical and metodological approaches to journalism research

## Course content

The course consists of three modules:

1. Editorial Work (15 credits),
2. Journalism as a Scholarly Field (7.5 credits),
3. Investigative Journalism (7.5 credits).

Module 1 will provide students with training in editorial work within newspaper editing, online journalism and television journalism. The work will be carried out in semi-authentic circumstances and will be published.

Module 2 will provide an overview of the emergence, disciplinary foundations and multi- and interdisciplinary character of journalism research, including a presentation of key theories.

Module 3 will provide training in investigative journalism. Furthermore, the module deals with quantitative methodology, both within journalism and research.

## Course design

The teaching consists of exercises (individual and in groups), lectures and seminars. Assessed components are compulsory, such as participation in the editorial work.

## Assessment

Module 1 is assessed by active participation in the editorial work amounting to at least 75 % of the time in each of the components newspaper editing, online journalism and television journalism, and by the production of several pieces of journalism within predetermined time frames. Two major items are to be presented and discussed at assessed seminars.

Module 2 is assessed by an oral presentation in groups, one journalistic written assignment, two academic written assignments and a written exam.

Module 3 is assessed by active participation in the editorial work amounting to at least 75 % of the time, production of a number of journalistic items within predetermined time frames and two oral group presentations.

Each of the modules also includes assessment of an individual written reflection.

*Subcourses that are part of this course can be found in an appendix at the end of this document.*

## Grades

Marking scale: Fail, Pass.

To be awarded a grade Pass on the course, students must have been awarded the grade Pass on all modules.

## Entry requirements

To be admitted to the course, students must have passed JOUA11 or the equivalent.

## Further information

1. The course replaces JOUA02.
2. The credits allocated for course content that in whole or in part is commensurate with another course can only be credited once for a degree. For further details see the current registration information and other relevant documentation.
3. The course is offered at the Department of Communication and Media (KOM), Lund University.
4. Students who have passed JOUA11 are guaranteed a place on the course.
5. Module titles in Swedish:
  1. Redaktionellt arbete
  2. Journalistiken som forskningsobjekt
  3. Journalistisk granskning

## Subcourses in JOUA12, Journalism: Level 2

Applies from V14

- 1301 Examination, 15,0 hp  
Grading scale: Fail, Pass
- 1302 Examination, 7,5 hp  
Grading scale: Fail, Pass
- 1303 Examination, 7,5 hp  
Grading scale: Fail, Pass