



LUND
UNIVERSITY

Faculties of Humanities and Theology

JOUA00, Journalism: Level 1, 30 credits
Journalistik: Grundkurs, 30 högskolepoäng
First Cycle / Grundnivå

Details of approval

The syllabus was approved by the pro-dean for first-cycle studies at the Faculties of Humanities and Theology on 2016-01-20 and was last revised on 2018-06-18. The revised syllabus applies from 2018-06-18, autumn semester 2018.

General Information

The course constitutes the first semester on the Bachelor's degree programme in journalism. It can normally be included in a first or second cycle degree.

Language of instruction: Swedish

The language of instruction is Swedish, but some components may be taught in other Scandinavian languages or English.

Main field of studies

Journalism

Depth of study relative to the degree requirements

G2F, First cycle, has at least 60 credits in first-cycle course/s as entry requirements

Learning outcomes

On completion of the course, the students shall be able to

Knowledge and understanding

- describe the professional practice of journalism including source evaluation, interview techniques, news assessment and different editorial roles
- describe and compare different journalistic genres
- account for the structure, players and audience of the Swedish media landscape and how changes in the landscape affect the journalists' professional role
- account for the laws and regulations governing Swedish media
- explain the structure of Swedish public administration and its relation to the EU

Competence and skills

- carry out interviews according to the principles of journalistic interview technique
- apply the principle of public access to official documents by seeking, requesting and using public documents for journalistic purposes
- analyse, judge and organise material and finalise it for publication
- write simple journalistic texts within different genres
- apply perspectives of media ethics in the practical work of journalism in interviews, editing and publication

Judgement and approach

- critically analyse and assess news and journalism
- discuss and assess the importance of the freedom of the press for democracy
- assess the societal importance of journalism from the perspectives of gender, ethnicity and class

Course content

The course consists of four modules:

1. Introduction to Journalism (7.5 credits)
2. Journalistic Genres (7.5 credits)
3. Law, Ethics and the Right to Public Access (7.5 credits)
4. Democracy, Politics and Media Power (7.5 credits)

Module 1 introduces the work of the journalist, focusing on news reporting and the history of journalism.

In module 2 students examine and produce journalistic texts in different genres. The students practise the ability to employ different narrative techniques and modes of expression and to work within predetermined time frames.

Module 3 deals with the laws and regulations governing Swedish media regarding the freedom of the press, freedom of expression and media ethics, and with Swedish public administration and its relation to the EU. The students practice the ability to work in relation to this framework through practical exercises.

Module 4 analyses the significance of the mass media to individuals, society and culture and how changes in the media landscape affect democracy and diversity.

Course design

The teaching consists of lectures, exercises and seminars. Participation in introductory components, exercises and seminars is compulsory unless special circumstances apply. Students who have been unable to participate due to circumstances such as accidents or sudden illness will be offered the opportunity to compensate for or re-take compulsory components. This also applies to students who have missed teaching because of activities as a student representative.

Assessment

Module 1 is assessed through 3-5 seminars and 2-3 written assignments.

Module 2 is assessed through 4-6 seminars, 3-4 written assignments as well as a written genre portfolio. (an assignment that runs throughout the course and is completed through a concentrated effort during the final week of the course).

Module 3 is assessed through 4-5 group assignments followed by presentations, a pair assignment and an individual written assignment.

Module 4 is assessed through participation in 2-3 group exercises, an oral group presentation and an academic written assignment.

Each module also includes assessment of active participation in editorial meetings and of individual, written reflections in which the course content is discussed from ethical or social perspectives.

Three opportunities for examination are offered in conjunction with the course: a first exam, a retake and a catch-up exam. At least two further re-examinations on the same course content are offered within a year of the end of the course. After this, further examination opportunities are offered but in accordance with the current course syllabus. In total, students are offered five opportunities for examination. The limitation applies to students who start their studies as of the autumn semester 2018.

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

Subcourses that are part of this course can be found in an appendix at the end of this document.

Grades

Marking scale: Fail, Pass.

To be awarded a Pass grade on the course, students must have been awarded a Pass grade on all modules.

Entry requirements

Completed higher education of 90 credits, of which at least one subject at advanced level.

Further information

1. The course is offered at the Department of Communication and Media (KOM), Lund University.
2. This course replaces JOUA01 and JOUA11.
3. The credits allocated for course content that in whole or in part is commensurate with another course can only be credited once for a degree. For further details see the current application information and other relevant documentation.
4. The module titles in Swedish:
 1. Introduktion till journalistiken
 2. Journalistikens genrer
 3. Lagar, etik och offentlighetsprincipen
 4. Demokrati, politik och mediemakt

Subcourses in JOUA00, Journalism: Level 1

Applies from H20

- 2001 Introduction to Journalism, 7,5 hp
Grading scale: Fail, Pass
- 2002 Journalistic Genres, 7,5 hp
Grading scale: Fail, Pass
- 2003 Law, Ethics and Right of Public Access, 7,5 hp
Grading scale: Fail, Pass
- 2004 Democracy, Politics and Media Power, 7,5 hp
Grading scale: Fail, Pass

Applies from H16

- 1601 Introduction to Journalism, 7,5 hp
Grading scale: Fail, Pass
- 1602 Journalistic Genres, 7,5 hp
Grading scale: Fail, Pass
- 1603 Law, Ethics and Right of Public Access, 7,5 hp
Grading scale: Fail, Pass
- 1604 Democracy, Politics and Media Power, 7,5 hp
Grading scale: Fail, Pass