



**LUND**  
UNIVERSITY

Faculties of Humanities and Theology

## **IMSB23, Intermedia Studies: The Aesthetics of Popular Culture, 7.5 credits**

*Intermedia Studies: The Aesthetics of Popular Culture, 7,5  
högskolepoäng*  
First Cycle / Grundnivå

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### **Details of approval**

The syllabus was approved by the programmes director by delegation from the pro-dean for first- and second-cycle studies on 2012-11-02 to be valid from 2012-11-02, spring semester 2013.

### **General Information**

The course is offered as a freestanding course. It can normally be included as part of a first- or second-cycle degree. The course is included, when available, as a module of IMSA22 for students taking this course.

*Language of instruction:* English

*Main field of studies*

Cultural Sciences with specialization in Intermediality Studies

*Depth of study relative to the degree requirements*

G1N, First cycle, has only upper-secondary level entry requirements

### **Learning outcomes**

On completion of the course the student shall

#### **Knowledge and understanding**

- be able to identify basic concepts, ideas and terminology within the discipline of intermedia studies
- be able to give an account of the conditions for popular culture in cultural history
- be able to give an account of some of the processes which formed the postmodern art and culture of the twentieth century and of its relationship to popular culture.

### **Competence and skills**

- be able to formulate and delimit a research issue of relevance to the study of manifestations of popular culture
- be able to at basic level, identify and analyse manifestations of popular culture from the perspective of their political, social and cultural contexts.

### **Judgement and approach**

- be able to critically assess and take a position on the aesthetics of popular culture
- be able to assess the function and importance of popular culture in a wider societal perspective.

### **Course content**

The course deals with the various manifestations of popular culture, focusing on twentieth and twenty-first century art and media. The intermedial interaction between various forms of media and art is particularly emphasised. The focus is on Western culture and examples are taken from the cultural history of the entire twentieth century but the relationship between postmodernism and popular culture is particularly emphasised. Advertising, television, internet, music videos, film, literature, music, comics etc. are all discussed and problematised. The theoretical tools are introduced on the basis of the fundamentals of Intermedia Studies, Cultural Sociology, Hermeneutics and Semiotics. The concept of popular culture itself is also problematised in the course.

### **Course design**

Teaching consists of lectures and group exercises.

### **Assessment**

The assessment is based on a written assignment.

*Subcourses that are part of this course can be found in an appendix at the end of this document.*

### **Grades**

Marking scale: Fail, E, D, C, B, A.

The highest grade is A and the lowest passing grade is E. The grade for a non-passing result is Fail.

### **Entry requirements**

General requirements for university studies in Sweden

**Further information**

1. The course is offered at the Department of Arts and Cultural Sciences, Lund University.
2. The course replaces IMSB13.
3. The credits allocated for course content that in whole or in part is commensurate with another course can only be credited once for a degree. For further details see the current registration information and other relevant documentation.

## Subcourses in IMSB23, Intermedia Studies: The Aesthetics of Popular Culture

Applies from V13

1201 Intermedia Studies: The Aesthetics of Popular Culture, 7,5 hp  
Grading scale: Fail, E, D, C, B, A