

## **IMSB11, Intermedia Studies: Travel Writing - Meeting with the Other in Culture and Media, 7.5 credits**

*Intermediala studier: Resans koder - mötet med det främmande i kultur och media,  
7,5 högskolepoäng*  
**First Cycle / Grundnivå**

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### **Details of approval**

The syllabus was approved by the programmes director by delegation from the pro-dean for first- and second-cycle studies on 2007-06-18. The syllabus comes into effect 2007-06-18 and is valid from the autumn semester 2007.

### **General information**

Subject: Intermedia Studies

The course is offered as a single course. It can normally be included as part of a general degree at the undergraduate or graduate levels. With the approval of the relevant authenticating body, it can also be included in certain professional degrees.

*Language of instruction:* Swedish

*Main field of  
study*

*Specialisation*

Cultural Sciences	G1N, First cycle, has only upper-secondary level entry requirements
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### **Learning outcomes**

On completion of the course the student shall

#### **Knowledge and understanding**

- be able to give a basic account of theories within the disciplines of Semiotics, Aesthetics, and Hermeneutics
- be able to identify key developments, concepts and ideas within the discipline of Intermedia Studies
- be able to reflect on how travel has come to be expressed in various forms of media and art.

## Competence and skills

- be able to discuss the cultural, political and social implications of travel during various eras
- be able to formulate and delimit a research issue through the production of a written examination assignment.

## Judgement and approach

- be able to draw conclusions on contemporary travel, based on knowledge gained from the course.

## Course content

The course has its starting point in the theories of semiotics and hermeneutics and then continues by focusing on key events and phenomena in the history of travel: The Voyages of Exploration, Le Grand Tour, Picturesque Touring and the Railway Revolution. The course discusses the literary journey (among others, the picaresque novel), the travels of pictorial artists to foreign motifs, women's travel, the verbal and visual depiction of the landscape as an instrument in imperial policies of conquest, the use of text and images in the marketing of travel agencies, and the development of travel guidebooks from a domination of text to a focus on images, i.e. from focus on knowledge to visual experience.

## Course design

Teaching consists of lectures, seminars and tutoring.

## Assessment

Examination takes the form of an assessed written assignment.

## Grades

Grading scale includes the grades: Fail, Pass, Pass with distinction

## Entry requirements

General requirements for university studies in Sweden

## Further information

1. The course replaces KUL160.
2. The credits allocated for course content that in whole or in part is commensurate with another course can only be credited once for a degree. For further details see the current registration information and other relevant documentation.