



Joint Faculties of Humanities and Theology

## IMSA40, Intermedia Culture Studies, 7.5 credits

*Intermediala kulturstudier, 7,5 högskolepoäng*

First Cycle / Grundnivå

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### Details of approval

The syllabus was approved by The pro-dean for First-Cycle Studies at the Faculties of Humanities and Theology on 2009-10-15 and was last revised on 2017-06-29. The revised syllabus comes into effect 2017-08-28 and is valid from the autumn semester 2017.

### General information

The course is offered as a freestanding course. It can normally be included in a first or second cycle degree. With the approval of the relevant authenticating body, it can also be included in certain professional degrees.

*Language of instruction:* Swedish

*Main field of study*      *Specialisation*

Cultural Sciences      G1N, First cycle, has only upper-secondary level entry requirements

### Learning outcomes

On completion of the course, students shall be able to

### Knowledge and understanding

- identify basic concepts, ideas and terminology within intermedia studies
- provide a basic account of the cultural significance of intermediality
- account for the interrelationships of arts and media from the perspective of culture and cultural history

## Competence and skills

- execute simple interdisciplinary analyses of the connections and interplay between verbal, visual and auditory media in and between the worlds of arts and popular culture
- make basic applications of intermedial theories and methods to selected phenomena such as the relationship of music to images and architecture, advertising and album covers
- account in writing for issues of cultural history raised by intermediality

## Judgement and approach

- critically determine and assess a relevant framework of cultural theory for intermedia studies
- assess the value of an intermedial perspective with regard to cultural phenomena, both historically and in the present

## Course content

This course combines intermedia studies and culture studies. It presents intermedia phenomena in relation to the concept culture: from general ideas of a multi-media culture to specific audio-visual and verbal-visual phenomena, such as the relationship of music to images and architecture, advertising, album covers, visual text, cartoons and cultural icons. The aim of the course is to describe and explain intermediality as an important manifestation of culture, and account for and explain perspectives of cultural theory of relevance to these cultural manifestations of intermediality.

## Course design

The course consists of lectures, group exercises and seminars.

## Assessment

The assessment is based on 2-3 written assignments and a final take-home exam.

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

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## **Grades**

Grading scale includes the grades: Fail, Pass, Pass with distinction

## **Entry requirements**

General and courses corresponding to the following Swedish Upper Secondary School Programs: History 1b/1a1+1a2 and Social Studies 1b/1a1+1a2 or History A and Social Studies A

## **Further information**

1. The course is offered at the Department of Arts and Cultural Sciences, Division of Intermedia Studies, at Lund University
2. The course is module 2 of course IMSA11.
3. The credits allocated for course content that in whole or in part is commensurate with another course can only be credited once for a degree. For further details see the current application information and other relevant documentation.