



LUND
UNIVERSITY

Faculties of Humanities and Theology

IMSA22, Intermedia Studies: Continuation Level, 30 credits

Intermediala studier: Fortsättningskurs, 30 högskolepoäng

First Cycle / Grundnivå

Details of approval

The syllabus is an old version, approved by the programmes director by delegation from the pro-dean for first- and second-cycle studies on 2012-10-17 and was valid from 2012-10-17, spring semester 2013.

General Information

The course is offered as a freestanding course. It can normally be included in a first or second cycle degree.

Language of instruction: English and Swedish

Main field of studies

Cultural Sciences with specialization in Intermediality Studies

Cultural Sciences - specialization in Intermediality Studies

Cultural Sciences

Depth of study relative to the degree requirements

G1F, First cycle, has less than 60 credits in first-cycle course/s as entry requirements

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Learning outcomes

On completion of the course the student shall

Knowledge and understanding

- be able to account for basic concepts, ideas and terminology within the discipline of Intermedia Studies
- be able to account for the multidisciplinary character of Intermedia Studies and the links of the field to other research areas (such as comparative literature, art history and visual studies, media studies)
- be able to summarise and give examples of the interrelations of the verbal, visual and audio media from both contemporary and historical perspectives.

This is a translation of the course syllabus approved in Swedish

Competence and skills

- be able to present, describe and analyse research issues in Intermedia Studies
- be able to analyse different types of interaction between verbal, visual and audio media by means of theories in Intermedia Studies
- be able to identify and problematise relevant contexts for the media expressions studied.

Judgement and approach

- be able to assess and take a critical position on research of relevance to Intermedia Studies
- be able to take a position on the significance of intermediality in contemporary social and cultural life.

Course content

The course examines the similarities and differences between media, focusing on the – "basic media" words, images and sounds. The comparison lays the foundations for the further study of more specifically delimited intermedia phenomena, such as the Gesamtkunstwerk and the theories underpinning it, popular culture, digital media and the rhetoric of advertising. The course is concluded with a written assignment.

The course consists of three thematically oriented modules and a written assignment:

1. Thematic Course, 7.5 credits,
2. Thematic Course, 7.5 credits,
3. Thematic Course, 7.5 credits,
4. Academic Paper, 7.5 credits.

The thematic courses can be chosen from the following list of courses which are available either in the spring or autumn semesters:

1. Battles between the Arts, 7.5 credits,
2. Crossing Media Borders, 7.5 credits,
3. The Total Work of Art: Combination, Integration, Transformation, 7.5 credits,
4. Digital Media, 7.5 credits,
5. The Aesthetics of Popular Culture in the 20th Century, 7.5 credits,
6. The Rhetoric of Advertising in the Modern Media II, 7.5 credits.

Course design

In the thematic courses, teaching consists of 10-12 lectures and 1-2 seminars per course. The academic paper course consists of 2-3 introductory sessions on theory and method and periods of supervision and independent study. It is concluded with a final review seminar. Attendance is compulsory in all modules when assignments are presented.

Assessment

The assessment is based on the following forms of examination:

Modules 1-3:

Thematic Course 1: Written take-home exam

Thematic Course 2: Written take-home exam

Thematic Course 3: Written take-home exam

Thematic Course 4: Written assignment, paper

Thematic Course 5: Written take-home exam

Thematic Course 6: Continuous assessment of assignments and 1-2 oral presentations individually or in groups

Module 4:

Academic Paper. An academic paper is to be written and defended orally in the final review seminar at the end of the course. The discussion of an essay of another student contributes to the final grade.

Subcourses that are part of this course can be found in an appendix at the end of this document.

Grades

Marking scale: Fail, E, D, C, B, A.

The highest grade is A and the lowest passing grade is E. The grade for a non-passing result is Fail.

To be awarded a grade of A, B, C, D or E on the whole course the student must have passed 75% of the total number of credits available for the course and failed none of the modules.

Entry requirements

To be admitted to the course students must have passed IMSA11, KUL014, KUL011, or the equivalent.

Further information

1. The course replaces KUL015 and IMSA21.
2. The course is offered at the Department of Arts and Cultural Sciences, Lund University.
3. The credits allocated for course content that in whole or in part is commensurate with another course can only be credited once for a degree. For further details see the current registration information and other relevant documentation.
4. The sub-course names in Swedish:
 1. Tematisk kurs,
 2. Tematisk kurs,
 3. Tematisk kurs,
 4. Uppsats.
5. Thematic course titles in Swedish:
 1. Striden mellan konstarterna,
 2. Från medium till medium,

3. Allkonstverket: kombination, integration, transformation,
4. Digitala medier,
5. The Aesthetics of Popular Culture in the 20th Century,
6. The Rhetoric of Advertising in the Modern Media II.

Subcourses in IMSA22, Intermedia Studies: Continuation Level

Applies from V13

- 1201 Battles Between the Arts, 7,5 hp
Grading scale: Fail, E, D, C, B, A
- 1202 Crossing Media Borders, 7,5 hp
Grading scale: Fail, E, D, C, B, A
- 1203 The Total Work of Art, 7,5 hp
Grading scale: Fail, E, D, C, B, A
- 1204 Digital Media, 7,5 hp
Grading scale: Fail, E, D, C, B, A
- 1205 The Aesthetics of Popular Culture, 7,5 hp
Grading scale: Fail, E, D, C, B, A
- 1206 The Rhetoric of Advertising in the Modern Media II, 7,5 hp
Grading scale: Fail, E, D, C, B, A
- 1207 Essay, 7,5 hp
Grading scale: Fail, E, D, C, B, A