School of Economics and Management

IBUH19, International Business: Degree Project in International Business, 15 credits

International Business: Examensarbete i International Business, 15 högskolepoäng

First Cycle / Grundnivå

Details of approval

The syllabus is an old version, approved by The Board of the Department of Business Administration on 2019-05-16 and was valid from 2019-05-16 , spring semester 2020.

General Information

Main field of studies	*Depth of study relative to the degree requirements*
International business	G2E, First cycle, has at least 60 credits in first-cycle course/s as entry requirements, contains degree project for BA/BSc

Learning outcomes

A passing grade on the course will be awarded to students who:

Knowledge and understanding
Demonstrate knowledge and understanding of basic theories and research methods within
international business.

Competence and skills
- Show ability to define and argue for a scientific topic based on previous academic
- research within international business.
- Show ability to identify, value and use established theories and methodologies in their own project.

- Show ability to communicate the research question and findings/result both orally and in writing.
- Can work both individually and as a member of a group in order to solve practical problems as well as manage an essay project within a certain time frame.
- Show such skill needed to participate in research and development programmes or other qualified business situations.

Judgement and approach
- Demonstrate ability to judge the need of empirical material (the type and amount needed) and based on that can choose a suitable research method.
- Demonstrate an ability to make judgments within the chosen field, taking into account scientific, social and ethical aspects.
- Show understanding the role of knowledge in the society and awareness of human responsibility and how it is used.
- Show ability to identify personal need of further knowledge and competence development.

Course content

The main objective is to develop students' ability to conduct an independent study that includes developing
relevant research questions, and to design and conduct a study that addresses the research
questions based upon appropriate methodological considerations and relevant theories within the field of International Business. The students should also be able to present their study in a written academic report, as well as orally. Students work independently and in smaller groups with designing and conducting their own study and on presenting their study in the form of a final written Bachelor's thesis. This includes to search and to select relevant literature on the appropriate theoretical area as well as on research methodology, and to collect
relevant empirical data through e.g. field studies. Students are also expected to read and discuss the work of other students that attend the course.

Course design

The teaching consists of lectures, seminars, assignments and tutor meetings. A seminar will be given by the end of the course when all students will have
the opportunity to present and defend their essays and act as opponents of one or several essays.

Assessment

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

Subcourses that are part of this course can be found in an appendix at the end of this document.

Grades

Marking scale: Fail, E, D, C, B, A.

Entry requirements

The students must be enrolled in the BSc in International Business programme (EGIBU) and have completed at least 90 credits (of which at least 30 credits should be within the subject International Business) in that programme.

Subcourses in IBUH19, International Business: Degree Project in
International Business

Applies from V20

2001   Bachelor's thesis, 15,0 hp
          Grading scale: Fail, E, D, C, B, A
2002   Presentation and opposition, 0,0 hp
          Grading scale: Fail, Pass