

IBUH13, International Business: Research Methods, 7.5 credits

International Business: Forskningsmetoder, 7,5 högskolepoäng
First Cycle / Grundnivå

Details of approval

The syllabus was approved by The Board of the Department of Business Administration on 2025-05-27. The syllabus comes into effect 2025-05-27 and is valid from the spring semester 2026.

General information

The course IBUH13 is a course in International Business at the undergraduate level.

Language of instruction: English

Main field of study *Specialisation*

Business Administration	G2F, First cycle, has at least 60 credits in first-cycle course/s as entry requirements
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Learning outcomes

A passing grade on the course will be awarded to students who:

Knowledge and understanding

- Show knowledge and understanding of International Business as main subject, including relevant scientific base and applicable scientific methods.
- Show knowledge and understanding of the relationships between of theory, empirical design and methods in addressing research questions.

Competence and skills

- Have the ability to analyze the relationships between theory, empirical design and methods in addressing research questions.
- Have the ability to problematize theory and formulate research questions.

- Have the ability to design quantitative empirical studies.
- Have the ability to design qualitative empirical studies.
- Have the ability to draw a sample and measure variables.
- Have the ability to perform quantitative data analysis.
- Have the ability to perform qualitative data analysis.

Judgement and approach

- Within the course setting show an ability to make judgements with regards to scientific, social and ethical aspects.

Course content

The overall objective of the course is to develop the ability of the student to design a scientific study. The student will learn how to articulate relevant questions suitable for scientific examination, and to design such a study from adequate methodological considerations. This includes making a relevant choice of theoretical points of reference within the field of International Business.

Course design

Teaching is conducted in lectures and seminars. The course involves assignments performed and presented in groups with other students.

Assessment

The examination is written and oral, and performed individually and in groups. This involves an individual exam to test students' knowledge of research methods and the presentation of group assignments to test students ability to apply their knowledge to concrete research problems. Examinations are designed to reflect to what extent the students have acquired knowledge and skills in line with the learning objectives.

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

Grades

Grading scale includes the grades: U=Fail, E=Sufficient, D=Satisfactory, C=Good, B=Very Good, A=Excellent

A (Excellent) 85-100. A distinguished result that is excellent with regard to theoretical depth, practical relevance, analytical ability and independent thought.

B (Very good) 75-84. A very good result with regard to theoretical depth, practical relevance, analytical ability and independent thought.

C (Good) 65-74. The result is of a good standard with regard to theoretical depth, practical relevance, analytical ability and independent thought and lives up to expectations.

D (Satisfactory) 55-64. The result is of a satisfactory standard with regard to theoretical depth, practical relevance, analytical ability and independent thought.

E (Sufficient) 50-54. The result satisfies the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought, but not more.

F (U) (Fail) 0-49. The result does not meet the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought.

Some occasional examination elements of the course may have the grading scale pass (G) / fail (U).

Plagiarism is considered to be a very serious academic offence. The University will take disciplinary actions against any kind of attempted malpractice in examinations and assessments. The penalty that may be imposed for this, and other improper practices in examination.

Entry requirements

The students must be enrolled in the BSc in International Business programme (EGIBU) and have completed at least 90 credits (of which at least 30 credits should be within the subject International Business) in that programme.

Further information

The course IBUH13 overlaps with the course IBUG99. One of these courses can be included in the same degree.

In case of closure of the course: Within three semesters after the course closure there will be offered three additional occasions for examination of respective examination part of the course, for students with no successful result. Note that after this you can get a certificate only regarding completed examination parts.