



LUND
UNIVERSITY

School of Economics and Management

**IBUH11, international Business: Knowledge Frontiers in
International Business, 7.5 credits**
*International Business: Kunskapsfronten inom International
Business, 7,5 högskolepoäng*
First Cycle / Grundnivå

Details of approval

The syllabus is an old version, approved by The Board of the Department of Business Administration on 2019-05-19 and was valid from 2019-05-19, spring semester 2020.

General Information

IBUH11 is a course in International Business offered at the last (6th) semester of the EGIBU. The course will prepare the students for the degree project later the same semester.

With this course, the student shall obtain a deeper understanding of the core issues within international business and connected theories, historically as well as contemporary. The student:

- gets a deeper understanding of theories of international business, including their origins and relation to alternative theories
- shall be able to explain the relation between theory and data and apply theory to empirical phenomena
- shall be able to interpret contemporary societal phenomena using theories of international business
- shall be able to analyse theory, ie understand their parts and their relations to other theories and empirical issues
- shall be able to analyse and formulate empirical and theoretical problems within research on international business, and be able to prepare a research plan

Main field of studies

International Business

Depth of study relative to the degree requirements

G2F, First cycle, has at least 60 credits in first-cycle course/s as entry requirements

Learning outcomes

This is a translation of the course
syllabus approved in Swedish

A passing grade on the course will be awarded to students who:

Knowledge and understanding

- can demonstrate knowledge and understanding of theories about international business, including both classics and modern theory areas
- can identify empirical problems and formulate theoretical problems and so lay the foundations for a scientific research plan

Competence and skills

- can demonstrate the ability to search, collect, analyse and critically interpret information to formulate problems, as well as discussing phenomena, issues and situations critically
- can demonstrate the ability to identify, formulate and solve problems independently, and to complete assignments within given time frames
- can demonstrate the ability to present and discuss information, problems and solutions verbally and in writing
- can demonstrate the ability to work in teams as well as independently

Judgement and approach

- can demonstrate the ability to pass judgment grounded in theory within international business, and which take into consideration social and ethical concerns.
- can demonstrate the ability to identify one's individual need for knowledge and learning

Course content

This course has a scientific orientation and aims at educating the students in matters within international business, which are central, historically and at present time. The course is divided into themes, more traditional as well as contemporary, and the student shall, through these theories, understand challenges for international business, different issues and decision points in conjunction with internationalisation and the organisation of international operations, and the context of international business. Great emphasis will be put on the analysis of theory, traditional and modern, analysis and the formulation of research problem, purpose and research plan, as well as application of theory on challenges connected with international business. As the course focuses on theoretical study along with literature review, search and analysis, it can be viewed as a scientific preparation for the bachelor thesis work that directly succeeds this course. The course literature consists of a selection of contemporary as well as "canonical" scientific articles within the field of international business.

Course design

The teaching consists of lectures, seminars, group assignments and work in so-called flipped classroom contexts, and guest lecture(s).

Assessment

The course has two EXAMINATIONS:

One individual exam after approx. 2/3 of the course, corresponding to 4 HP. Graded A-F

One group assignment at the end of the course, corresponding to 3,5 HP. Graded A-F

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

Subcourses that are part of this course can be found in an appendix at the end of this document.

Grades

Marking scale: Fail, E, D, C, B, A.

Grade (Definition) Points or % out of maximum points. Characteristic.

A (Excellent) 85-100. A distinguished result that is excellent with regard to theoretical depth, practical relevance, analytical ability and independent thought.

B (Very good) 75-84. A very good result with regard to theoretical depth, practical relevance, analytical ability and independent thought.

C (Good) 65-74. The result is of a good standard with regard to theoretical depth, practical relevance, analytical ability and independent thought and lives up to expectations.

D (Satisfactory) 55-64. The result is of a satisfactory standard with regard to theoretical depth, practical relevance, analytical ability and independent thought.

E (Sufficient) 50-54. The result satisfies the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought, but not more.

F (U) (Fail) 0-49. The result does not meet the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought.

Some occasional examination elements of the course may have the grading scale pass (D) / fail U(F).

Plagiarism is considered to be a very serious academic offence. The University will take disciplinary actions against any kind of attempted malpractice in examinations and assessments. The penalty that may be imposed for this, and other improper practices in examinations or assessments, includes suspension from the University for a specific period of time.

Entry requirements

The students must be enrolled in the BSc in International Business programme (EGIBU) and have completed at least 90 credits (of which at least 30 credits should be within the subject International Business) in that programme.

Further information

In case of closure of the course: Within three semesters after the course closure there will be offered three additional occasions for examination of respective examination part of the course, for students with no successful result. Note that after this you can get a certificate only regarding completed examination parts.

