School of Economics and Management

IBUH09, International Business: Traineeship, Entrepreneurship, 15 credits

Internationellt företagande: Verksamhetsförlagd utbildning, Entreprenörskap, 15 högskolepoäng

First Cycle / Grundnivå

Details of approval

The syllabus was approved by The Board of the Department of Business Administration on 2025-09-23. The syllabus comes into effect 2025-09-23 and is valid from the spring semester 2026.

General information

This course is an alternative course in International Business at undergraduate level, 61-90 ECTS. The course is studied within the programme International Business.

Language of instruction: English

Main field of study	*Specialisation*
International Business	G2F, First cycle, has at least 60 credits in first-cycle course/s as entry requirements

Learning outcomes

A passing grade is awarded to students who:

Knowledge and understanding

- Demonstrate knowledge of theories and models in the areas covered by the internship.
- Demonstrate knowledge of relevant empirical methods for the areas covered by the internship.
- Demonstrate knowledge on and in-depth understanding of the relevance of previously completed education within the areas covered by the internship.

Competence and skills

- Demonstrate the application of theories and models in the areas covered by the internship.
- Demonstrate ability to independently and together with others identify, formulate and solve problems and to complete tasks within given time frames.
- Demonstrate ability to conduct analyses and investigations of relevant problems and issues, including carrying out the full process from identification of an issue and gathering of information to analysis and conclusion.
- Demonstrates the ability to present and discuss issues and situations in dialogue with different groups, both in writing and orally.
- Demonstrate the ability to convey and discuss the outcome of analyses and investigations orally and in writing.
- Demonstrate the ability to independently work with tasks within the field of international business.

Judgement and approach

- Demonstrate the ability to make assessments taking into account scientific, societal, sustainability and ethical aspects.
- Demonstrates the ability to understand the role of knowledge in society and people's responsibility for how it is used.
- Demonstrate the ability to identify the need for further knowledge and continuous learning.
- Demonstrate the ability to reflect and build upon one’s previous actions within the context of the internship.

Course content

With the support of internship workplace supervisor and an academic supervisor from the Department of Business Administration, the student will work full-time on qualified tasks and continuously participate in daily work and the internship placement.

The tasks should be related to the completed education in international business. An overview of the tasks will be decided upon by the course responsible and the internship supervisor.

The course focus is on business administration and specifically within the areas of entrepreneurship & innovation. The specific course content varies depending on the internship place and associated tasks.

Internship placements will be at either a startup, scale up, innovation project within a larger organisation or within organisations supporting startup, scale up or innovation.

Course design

The academic supervisor together with the external internship supervisor will set the specific tasks and deliverables. This will include regular reflection diary entries.

It is the external supervisor at the internship that supervises the student. The student can expect academic supervision.

The student is expected to exert an effort that corresponds to the percentage of the course pace.

Assessment

Examination consists of combinations of a written assignment, learning reflections, oral presentations, and external internship supervisor evaluation

External internship supervisor evaluation – The internship supervisor will complete an internship supervisor evaluation (the form is available on the course page). The form should contain the name and social security number of the student who completed the training, where the internship was carried out, during what period the training was carried out and what the student's main work duties were. It must also be stated to what extent the student in question was present at the workplace.

Outcome Report – The student will complete a report based upon the tasks they conducted at the internship. The exact instructions of this report depend upon the task set by the academic and internship supervisor.

Reflection Diaries and reflection essay – Every three weeks the student will submit a reflection diary and a final reflection essay.

Oral Presentations – The student will present their working tasks and progress at a midway status presentation. Students will also present their outcome report and the conclusion of their working tasks at the end of the internship period. Students must attend the presentations by their peers in the course.

Any corrections or additions required to receive a passing grade must be made no later than the semester following the internship. Please note that after that you can only receive a certificate for the examination components that you have completed.

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

Grades

Grading scale includes the grades: Fail, Pass
To receive a grade for the course, all components must receive a passing grade. Supervisor evaluation or student evaluation that has received a failing grade cannot be supplemented to a passing grade. The student's written report that has received a failing grade can be supplemented to a passing grade.

Plagiarism is considered to be a very serious academic offence. The University will take disciplinary actions against any kind of attempted malpractice in examinations and assessments. The penalty that may be imposed for this, and other improper practices in examinations or assessments, includes suspension from the University for a specific period of time.

Entry requirements

To be eligible for the course a minimum of 85 completed credits within the International Business program is required by the time the course starts.

Further information

Limitation of validity: The course may only be taken before the student has taken a Bachelor of business administration.

Only internship positions which are advertised via LUSEM Startup Hub can carried out in this course.

Before admission to the course is made and the internship starts, the internship, the supervisor and the main tasks must be approved by the course director.

Admission to the course: The course is offered once every semester.

Application for the course IBUH09 takes place on a special form, which is available via the course page on Canvas.

Re-registration on the course is not allowed.

The courses IBUH01, IBUH03 and IBUH09 overlap. Only one of those courses may be included in the same degree.

The student can only be admitted and registered on one of these courses.