Faculties of Humanities and Theology

HTXH04, Cultural Entrepreneurship: Project Management and Entrepreneurship for the Humanities, 15 credits

Kulturentreprenörskap: Projektledning och entreprenörskap för humanister, 15 högskolepoäng

First Cycle / Grundnivå

Details of approval

The syllabus was approved by The pro-dean for First-Cycle Studies at the Faculties of Humanities and Theology on 2022-12-15 to be valid from 2023-03-15, autumn semester 2023.

General Information

The course is offered as a freestanding course and can normally be included in a first or second-cycle degree.

Language of instruction: Swedish

Main field of studies	Depth of study relative to the degree requirements
-	G2F, First cycle, has at least 60 credits in first-cycle course/s as entry requirements

Learning outcomes

On completion of the course, the student is to be able to:

Knowledge and understanding
- at a general level, describe entrepreneurship as a phenomenon and the conditions of entrepreneurship,
- illustrate how skills in the humanities can be utilised creatively in the shaping of new business opportunities,
- describe project as a working method and methods of planning and following-up a project,

Competence and skills

- use theories and methods for the planning and follow up of a project,
- produce a well-stactured business/project plan,

Judgement and approach
- evaluate new business opportunities and the possibilities for constructive work in projects.

Course content

Against the background of skills in cultural entrepreneurship or other subjects in the humanities or theology, the course aims to provide knowledge of, and training in, how these skills can be used in project management assignments and utilised creatively in the creation and evaluation of new business opportunities. On completion of the course, the students should be able to create and work with a business/project plan.

The course consists of two parts:

1. Theory (7.5 credits) covers theories and methods for project management, the project as working method and the conditions and preconditions of entrepreneurship.
2. Project plan (7.5 credits) consists of theories and methods applied to the creation of a business/project plan.

Course design

Teaching consists of lectures, seminars and practical work with a business/project plan. The work is presented in an individually written business/project plan. The work is also also be presented orally. The presentation of business/project plan is compulsory, and if one of good causes cannot participate, the component should be replaced by a presentation in a different form.

Assessment

The course is assessed through two individual written assignments.

1. Theory, take-home examination 7.5 credits

2. Project plan 7,5 credits

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

Subcourses that are part of this course can be found in an appendix at the end of this document.

Grades

Marking scale: Fail, E, D, C, B, A.
The highest grade is an A, and the lowest passing grade is an E. The grade for an unsatisfactory result is Fail.

The two modules of the course are graded with one of the grades A, B, C, D, E or

Fail.

Calculation of final grade for the whole course is made in two stages:

The grade of the modules is given a numerical value where A = 5, B = 4, C = 3, D = 2 and E = 1.

The numerical value for the modules are added together and divided by 2.

For grade A, = 4.5 for B = 3.5 is required; for C = 2.5; for D = 1.5; and E = 1.0. For a grade of Pass on the whole course, the student must have been awarded a grade of at least E on both modules.

Entry requirements

Admission to the course requires at least 60 credits from previous studies in a humanities subject or equivalent.

Further information

- The course is given at the Department of Arts and Cultural Sciences at Lund University.
- This course replaces HTXH02
- The credits allocated for course content that in whole or in part is commensurate with another course can only be credited once for a degree.
- For further details, see current registration and information materials.
- Module titles in Swedish:
    - Teorikurs
    - Projektplan

Subcourses in HTXH04, Cultural Entrepreneurship: Project Management and Entrepreneurship for the Humanities

Applies from H23

2301   Theory, Take-home Exam, 7,5 hp
          Grading scale: Fail, E, D, C, B, A
2302   Project Plan, 7,5 hp
          Grading scale: Fail, E, D, C, B, A