



School of Economics and Management

HARA34, Law, Social Media and Influencers, 15 credits

Juridik, sociala medier och influencers, 15 högskolepoäng

First Cycle / Grundnivå

Details of approval

The syllabus is an old version, approved by Academic Director of Studies at Department of Business Law on 2020-04-30 and was last revised on 2021-03-03 by The Board of the Department of Business Law. . The revised syllabus applied from 2021-06-01. , spring semester 2021.

General Information

The course is offered as a single subject course and can also be included as an optional course in several degree programmes.

Language of instruction: Swedish

Language of instruction is Swedish but teaching and material in English may occur.

Main field of studies

Business Law

Depth of study relative to the degree requirements

G1N, First cycle, has only upper-secondary level entry requirements

Learning outcomes

A passing grade will be awarded to students who:

Knowledge and understanding

- demonstrate basic knowledge and understanding of the Swedish legal system,
- demonstrate basic knowledge of legal sources and legal methods,
- demonstrate basic knowledge of European Union law,
- demonstrate basic knowledge of jurisdiction and choice of law on the internet,
- demonstrate basic knowledge of freedom of speech and its limitations,
- demonstrate basic knowledge of rules in the following legal fields: contract law, sale of goods, company law, marketing law, intellectual property law, data protection law,

labour law, social insurance law and tax law.

Competence and skills

- demonstrate an ability to search and identify relevant legal sources and other sources of information in the area,
 - demonstrate an ability to understand legal text and cases,
 - demonstrate an ability to write simple texts with legal content,
 - demonstrate an ability to identify legal problems orally and in writing,
 - demonstrate an ability to argue legally,
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- demonstrate an ability to orally and in writing identify applicable legal rules and other legal sources and by interpreting and analyzing legislation,
 - demonstrate an ability to solve legal problems with a legal method,
 - demonstrate an ability to problematise and think critically regarding legal issues,
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- demonstrate an ability to work in groups to solve a legal problem.

Judgement and approach

- demonstrate an ability to evaluate and assess relevant legal sources and other sources of information in the area,
- demonstrate an ability to make assessments of legal rules based on scientific, social and ethical aspects.

Course content

The course provides an introduction to legal aspects of communication that takes place via social media. The course begins with an overview of the legal sources, the legal system and legal method. Certain essential aspects of European law, with a focus on the joint market, are also highlighted. A general introduction of fundamental rights, focusing on freedom of speech and its limitation follows. Moreover, basic contract law, sale of goods, marketing law, data protection law and intellectual property law are treated. The course also introduces labour law, social insurance law, company law and tax law. All subjects are treated in the light of communication on social media.

Course design

Teaching is structured in lectures and exercises/seminars. After each seminar, the student is required to carry out a quiz. During the exercises/seminars, the students receive case studies to be solved in groups and presented orally and in writing. To be allowed to perform the quiz, active participation is required. Participation in exercises/seminars is compulsory. Compulsory attendance is stated in the schedule. The exercises/seminars, constituting a considerable part of the teaching, are utterly reliant on the students' active participation and preparation in PBL groups.

Assessment

Examination is based on oral and written group presentations on the compulsory exercises/seminars. The exam is a take-home examination. In order to participate in the examination, all compulsory exercises/seminars and quizzes must be completed. All exercises/seminars must be completed within the same course period.

A possibility to complete a compulsory part of the course, required to be allowed to participate in the exam, is offered a student who, without own responsibility, for example through accidents, sudden illness or like events, was unable to carry out the compulsory part. The number of occasions a student may attempt to carry out the examination, in order to pass the course, is limited to five occasions.

Lund University considers cheating and plagiarism a very serious academic offence, and will take disciplinary action against students who are suspected of any form of cheating and/or plagiarism. The penalty that may be imposed for this, and other improper practices in examinations or assessments, includes suspension from the University for a specific period of time.

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

Subcourses that are part of this course can be found in an appendix at the end of this document.

Grades

Marking scale: Fail, E, D, C, B, A.

The School of Economics and Management applies a system of criterion-referenced grades according to which the letters A to E signify passing grades and the letter U a fail.

A (Excellent) A distinguished result that is excellent with regard to theoretical depth, practical relevance, analytical ability and independent thought.

B (Very good) A very good result with regard to theoretical depth, practical relevance, analytical ability, and independent thought.

C (Good) The result is of a good standard with regard to theoretical depth, practical relevance, analytical ability, and independent thought and lives up to expectations.

D (Satisfactory) The result is of a satisfactory standard with regard to theoretical depth, practical relevance, analytical ability and independent thought.

E (Sufficient) The result satisfies the minimum requirements with regard to theoretical depth, practical relevance, analytical ability, and independent thought, but not more.

U (Fail) The result does not meet the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought.

To pass a course, the student must obtain the grade of E or higher.

Entry requirements

General and courses corresponding to the following Swedish Upper Secondary School Programs: Civics 1b/1a1+1a2, English 6.

Further information

The course overlaps to some extent with Legal survey course (HARA04/HARA10).

Transitional provision

When the syllabus is discontinued, students have the right to be examined according to this syllabus

once per semester during a transition period of three semesters.
results.

Subcourses in HARA34, Law, Social Media and Influencers

Applies from V20

- 2001 Exam, 12,0 hp
Grading scale: Fail, Pass
- 2002 Seminars, 3,0 hp
Grading scale: Fail, Pass