



**LUND**  
UNIVERSITY

Faculties of Humanities and Theology

## **FIMT26, Film and Media History: Audience, Reception and Participation, 6.5 credits**

*Film- och mediehistoria: Publik, mottagande och deltagande, 6,5 högskolepoäng*

Second Cycle / Avancerad nivå

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### **Details of approval**

The syllabus was approved by The pro-dean for First-Cycle Studies at the Faculties of Humanities and Theology on 2023-05-18 to be valid from 2023-09-01, spring semester 2024.

### **General Information**

The course is a compulsory component of the Master of Arts (120 credits) programme in Film and Media History (HAFME). It can normally be included in a first or second-cycle degree.

*Language of instruction:* English

*Main field of studies*

Film and Media History

*Depth of study relative to the degree requirements*

A1N, Second cycle, has only first-cycle course/s as entry requirements

### **Learning outcomes**

On completion of the course, the students shall be able to:

#### **Knowledge and understanding**

- give an account of the current theory situation regarding audience and reception studies
- on a general level, give an account of the current media situation and manifestations of convergence culture

#### **Competence and skills**

- present and contextualise research approaches about audience and reception

- plan a small-scale audience study

### **Judgement and approach**

- make ethical assessments of audience and reception research
- identify their need of additional knowledge and take responsibility for their knowledge development.

### **Course content**

The production perspective that was initiated in the courses of the first semester is supplemented and developed here with an audience and consumption perspective. Current theory in the field is presented and problematised.

### **Course design**

The teaching is communicated in lectures, group exercises and seminars, of which one is compulsory.

### **Assessment**

The course is assessed through a written assignment, which is also presented orally and/or audio-visually with the purpose of building on the research plans and project ideas that have taken shape in earlier course examinations, now with special consideration for the audience and reception perspectives.

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

*Subcourses that are part of this course can be found in an appendix at the end of this document.*

### **Grades**

Marking scale: Fail, Pass, Pass with distinction.

### **Entry requirements**

Admission to the course requires a Bachelor's degree in Film Studies or Media History or equivalent. Oral and written proficiency in English corresponding to English 6/B from Swedish upper secondary school is a requirement.

### **Further information**

- The course is offered at the Centre for Languages and Literature, Lund University, in collaboration with the Department of Communication and Media.
- The credits allocated for course content that in whole or in part is commensurate with another course can only be credited once for a degree.
- For further details, see current registration and information materials.

## Subcourses in FIMT26, Film and Media History: Audience, Reception and Participation

Applies from V24

2401 Audience, Reception and Participation, 6,5 hp  
Grading scale: Fail, Pass, Pass with distinction