School of Economics and Management

FEKH94, Business Administration: Innovation Management, 7.5 credits

Business Administration: Innovation Management, 7,5 högskolepoäng

First Cycle / Grundnivå

Details of approval

The syllabus was approved by The Board of the Department of Business Administration on 2025-11-04 and was last revised on 2026-10-30 by Academic Director of Studies at Department of Business Administration. The revised syllabus comes into effect 2026-10-30 and is valid from the spring semester 2027.

General information

The course is included as an optional course at the undergraduate level, 61-90 credits, in Business Administration. The course can be taken as part of the Bachelor of Science in Economics programme or as a stand-alone course.

Language of instruction: English

Main field of study	*Specialisation*
Business Administration	G2F, First cycle, has at least 60 credits in first-cycle course/s as entry requirements

Learning outcomes

A passing grade on the course will be awarded to students who:

Knowledge and understanding

- Understand conditions for innovation and innovation management in different contexts
- Understand the processes of innovation
- Show knowledge and understanding of central concepts within innovation management
- Show understanding of the role of innovation management for business development and growth

- Understand how AI can be used in a productive and responsible way in innovation management
- Understand obstacles to innovation
- Show method knowledge in innovation management
- Understand the phenomenon of innovation as part of corporate entrepreneurship
- Understand in which ways innovation can be managed and which analyses and decisions need to be made

Competence and skills

- Use the knowledge on how the context, processes and various aspects of innovation influence the development of established firms
- Demonstrate the ability to present and discuss information, problems and solutions both orally and in writing

Judgement and approach

- Can understand and use central concepts of innovation and innovation management to analyse, discuss and make decisions regarding innovation and innovation processes of established firms in different contexts
- Can demonstrate theoretical depth, i.e. the student's knowledge and understanding of concepts and models and their interrelationships in the course literature, both articles and chapters
- Can demonstrate the ability to apply theory and use good judgment, i.e. the student's ability to apply the concepts and models in practical situations as they are presented in project, simulation, and case situations and provide clear and thoughtful comments in reports and discussions

Course content

The transformation into a "knowledge economy", the quickly increasing use of AI and revised views on globalisation have created needs for established companies to become a part of the entrepreneurial society, where individuals act entrepreneurially within established businesses. The use of both human expert knowledge and AI capabilities enables improved results of innovation, but also introduces new problems. An entrepreneurial society thus creates a need for knowledge of innovation management and the use of AI in a productive and responsible way. It is essential that students understand the conditions and processes for supporting an innovative climate in existing businesses as well as how to manage innovation for the development and growth of the businesses. The aim of the course is to develop the students' theoretical knowledge base and some practical ability in innovation management. The course will deal with:

- Types of innovation
- Technological change
- Theories of innovation

- Sources of innovation
- Open innovation
- AI and innovation management
- The process of innovation
- Managing innovation
- Intellectual Property Rights
- Innovation strategy
- Value capture
- Applications of innovation

Please note that the course will partly deal with how AI can have a productive role in innovation management while used responsibly, but that this is NOT a course in how to prompt AI when innovating.

Course design

Students will learn from lectures, seminars, the use of cases and other pedagogical material, and project work.

Assessment

Examination is divided into two parts:

- Innovation management project. This is a group work and will count for 40 % of the course grade.
- Other examination. This part of the examination is both individual and group based and will count for 60 % of the course grade.

Individual examination will count for more than 50 % of the course grade.

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

Grades

Grading scale includes the grades: U=Fail, E=Sufficient, D=Satisfactory, C=Good, B=Very Good, A=Excellent
Grade (Definition) Points or % out of maximum points. Characteristic.

A (Excellent) 85-100. A distinguished result that is excellent with regard to theoretical depth, practical relevance, analytical ability and independent thought.

B (Very good) 75-84. A very good result with regard to theoretical depth, practical relevance, analytical ability and independent thought.

C (Good) 65-74. The result is of a good standard with regard to theoretical depth, practical relevance, analytical ability and independent thought and lives up to expectations.

D (Satisfactory) 55-64. The result is of a satisfactory standard with regard to theoretical depth, practical relevance, analytical ability and independent thought.

E (Sufficient) 50-54. The result satisfies the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought, but not more.

F (U) (Fail) 0-49. The result does not meet the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought.

Some occasional examination elements of the course may have the grading scale pass (D) / fail U(F).

Plagiarism is considered to be a very serious academic offence. The University will take disciplinary actions against any kind of attempted malpractice in examinations and assessments. The penalty that may be imposed for this, and other improper practices in examinations or assessments, includes suspension from the University for a specific period of time.

Entry requirements

Business Administration 1-60 credits, including a basic course in Business Administration 1-30 credits (FEKA10) or equivalent, and an advanced course in Business Administration 31-60 credits (FEKG11, FEKG21, FEKG51, FEKG61 and FEKG91) or equivalent.

Further information

The course FEKH94 cannot be combined with FEKH92, FEKH90 or FEKC04 in a degree.

When a course is discontinued: When a course is discontinued, three additional opportunities for examination of the respective examination components in the course will be offered to students who have not passed within three terms of the course being discontinued. Please note that after this, you can only obtain certificates for the examination components that you have completed.