



School of Economics and Management

## **FEKH15, Business Administration: Global Business Responsibility, 7.5 credits**

*Business Administration: Global Business Responsibility, 7,5  
högskolepoäng*  
**First Cycle / Grundnivå**

---

### **Details of approval**

The syllabus is an old version, approved by Academic Director of Studies at Department of Business Administration on 2017-10-16 and was valid from 2017-10-16, autumn semester 2017.

### **General Information**

The course is a course in Business Administration and within the Degree of Master of Science in Business and Economics (Civilekonomprogrammet) at the Undergraduate level. The course can be studied within the Degree of Master of Science in Business and Economics – Programme as well as within the Bachelor of Science in Business and Economics and as an independent-subject course.

The course is offered in English/Swedish. Students must therefore be able to communicate in English/Swedish, both orally and in writing.

*Main field of studies*

-

*Depth of study relative to the degree requirements*

G2F, First cycle, has at least 60 credits in first-cycle course/s as entry requirements

### **Learning outcomes**

A passing grade on the course will be awarded to students who:

#### **Knowledge and understanding**

- The meaning of globalisation and its role for business organisations on a national as well as an international level, as well as the relationship to various perspectives on ethics and responsibility
- The theoretical foundations of the area

- Theories, perspectives and concepts used within the field
- Knowledge about applicable methods within the field
- experience within the field
- current research within the field
- the role of knowledge in society and the responsibility for how this knowledge is used

### **Competence and skills**

- how to apply existing theories within the field to analyse complex ethical and responsibility situations faced by businesses and other organisations
- how businesses and other organisations respond to ethical dilemmas and responsibility issues
- how to analyse, judge and handle complex phenomena, issues and situations for business in a global environment
- how to collect, evaluate and critically interpret relevant information regarding issues within the field
- demonstrating skills demanded for independent work within the field of the course
- verbal and written demonstration of information, issues and conclusions in dialogue with various groups in national as well as international contexts

### **Judgement and approach**

- with regard to relevant theories and social issues concerning human rights and ethical aspects in a global context
- in order to independently identify, formulate and solve problems as well as accomplishing tasks within given time frames
- regarding the need for further knowledge as well as development of own qualifications

### **Course content**

The overall goal with the course is to introduce students to concepts and theories regarding the role of business organisations in a global society as well as how this can be handled in relation to other actors in this context. The intention is to engage students with various ethical perspectives and the organisational challenges involved when interplaying with other actors.

During the first part of the course, various perspectives on globalisation, responsibility, sustainability and development will be introduced. After this, ethical dilemmas will be taken up through a focus on actors and their respective interests regarding social issues concerning business in a global context. Students will work from various themes treating the course content. Guest lecturers with various theoretical as well as practical backgrounds regarding how businesses and other organisations respond to issues regarding social responsibility and ethical dilemmas will be invited to the course.

### **Course design**

Teaching methods will be in the form of lectures, case analyses and group discussions. Students are expected to read material referred to as preparation before the class as well as vigorously participate in class discussions.

## Assessment

Examination will occur through verbal delivery of group tasks and a written, individual exam.

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

*Subcourses that are part of this course can be found in an appendix at the end of this document.*

## Grades

Marking scale: Fail, E, D, C, B, A.

Grade (Definition) Points or % out of maximum points. Characteristic.

A (Excellent) 85-100. A distinguished result that is excellent with regard to theoretical depth, practical relevance, analytical ability and independent thought.

B (Very good) 75-84. A very good result with regard to theoretical depth, practical relevance, analytical ability and independent thought.

C (Good) 65-74. The result is of a good standard with regard to theoretical depth, practical relevance, analytical ability and independent thought and lives up to expectations.

D (Satisfactory) 55-64. The result is of a satisfactory standard with regard to theoretical depth, practical relevance, analytical ability and independent thought.

E (Sufficient) 50-54. The result satisfies the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought, but not more.

F (U) (Fail) 0-49. The result does not meet the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought.

Some occasional examination elements of the course may have the grading scale pass (D) / fail U(F).

---

*Plagiarism is considered to be a very serious academic offence. The University will take disciplinary actions against any kind of attempted malpractice in examinations and assessments. The penalty that may be imposed for this, and other improper practices in examinations or assessments, includes suspension from the University for a specific period of time.*

## Entry requirements

Studies in Business Administration, corresponding to at least 60 UCP or ECTS-cr, with a minimum of 30 UCP or ECTS-cr from basic-level studies, and a minimum of 30 UCP or ECTS-cr from intermediate-level studies (applies for the former C-level courses).

## Subcourses in FEKH15, Business Administration: Global Business Responsibility

Applies from H17

- 1704 Seminar Activity, 1,0 hp  
Grading scale: Fail, Pass
- 1705 Group Assignment, 3,0 hp  
Grading scale: Fail, Pass
- 1706 Individual Take-Home Exam, 3,5 hp  
Grading scale: Fail, Pass

Applies from H14

- 1401 Seminar Activity, 0,5 hp  
Grading scale: Fail, Pass
- 1402 Group Report, 0,5 hp  
Grading scale: Fail, Pass
- 1403 Individual written take-home Exam, 6,5 hp  
Grading scale: Fail, Pass