



School of Economics and Management

FEKE52, Business Administration: Public Management in Scandinavia, 3 credits

Företagsekonomi: Public Management i Skandinavien, 3 högskolepoäng
First Cycle / Grundnivå

Details of approval

The syllabus was approved by The Board of the Department of Business Administration on 2024-02-13. The syllabus comes into effect 2024-02-13 and is valid from the autumn semester 2024.

General information

The course is aimed at individuals with academic study experience and relevant work experience. The course is particularly relevant for public or non-profit professionals working in management positions who wish to increase their knowledge and skills in management and governance in public or non-profit organisations. The course has a clear practical approach and studies are favoured by opportunities for immediate application of the knowledge imparted by the course.

Language of instruction: Swedish and English

The course is mainly conducted in Swedish, but teaching in English may occur.

Main field of study *Specialisation*

Business
Administration

GXX, First cycle, in-depth level of the course cannot be classified

Learning outcomes

With this course the participant will gain a deeper understanding of the conditions, characteristics and challenges of public/non-profit organisations in Scandinavia. The theoretical starting point is governance and management of public organisations and how public management has been applied and developed in Scandinavia. The course also aims to apply and critically examine theories and models in different types of situations and organisations.

Knowledge and understanding

After completing the course, participants should be able to

- demonstrate knowledge of the main theoretical perspectives in public management

- demonstrate knowledge and understanding of the importance of specific institutional conditions for the functioning of public and non-profit organisations.

Competence and skills

After completing the course, participants should be able to:

- demonstrate an ability to apply theories of governance and management in public and non-profit organisations, taking into account the specific context of Scandinavia.
- demonstrate an ability to convincingly present theoretically based analyses and nuanced conclusions.

Judgement and approach

After completing the course, participants should be able to:

- demonstrate an ability to critically and professionally convincingly give recommendations for developing measures regarding governance and management of public and non-profit organisations in a specific context.

Course content

The course begins with an overview of the historical development of governance and management of public and non-profit organisations in Scandinavia. The course also highlights and analyses the conditions, characteristics and challenges of these organisations in Scandinavia. Furthermore, the course presents the development of public management, how it has been applied in recent decades and the criticisms that have been raised.

Course design

The course consists of lectures, workshops and participant presentations. The approach of the course is based on a so-called "flipped classroom" where participants are expected to work outside class time to prepare class exercises and case discussions (independent as well as teacher-led) and teacher-led activities. The course also involves guests with practical challenges that the participants have to deal with. The structure of the course is further described in the course instructions (distributed separately).

Assessment

The course is examined through an individual examination assignment that focuses on the participant's understanding of and ability to reflect on core concepts and models applied during the different learning activities of the course.

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

Grades

Grading scale includes the grades: Fail, Pass

Entry requirements

120 credits of university studies or equivalent, English 6

Further information

It is recommended that participants have professional experience and have worked in management positions in public or non-profit organisations.