



LUND
UNIVERSITY

School of Economics and Management

FEKE13, Thinking and Acting Strategically under Complexity and Uncertainty, 2.5 credits

*Att tänka och handla strategiskt i komplexa och osäkra situationer,
2,5 högskolepoäng
First Cycle / Grundnivå*

Details of approval

The syllabus was approved by The Board of the Department of Business Administration on 2022-11-22 to be valid from 2022-11-22, autumn semester 2023.

General Information

The course is particularly appropriate for persons with previous experience of academic studies and relevant work experience. The course has a clear practical approach, and the studies benefit from opportunities for immediate use of the knowledge conveyed in the course.

Language of instruction: English

The course is offered in English, students must therefore be able to communicate in English both orally and in writing.

Main field of studies

Business Administration

Depth of study relative to the degree requirements

GXX, First cycle, in-depth level of the course cannot be classified

Learning outcomes

The course aims to create insight and familiarity with the language, concepts, models and tools for strategic thinking in complex situations. The goal is also for the students to be able to apply relevant models and tools to concrete strategic issues.

A passing grade on the course is given to students who demonstrate the ability to:

Knowledge and understanding

- Understand the difference between linear and non-linear strategic situations
- Understand the basics of various relevant schools within strategic thinking
- Understand commonly used concepts and tools for strategic environmental

This is a translation of the course syllabus approved in Swedish

analysis and decision-making

Competence and skills

- Apply the knowledge and understanding described above in practice
- Convey insights from the application of the knowledge and understanding described above

Judgement and approach

- Evaluate the usefulness and relevance of the knowledge and understanding described above in practice
- Critically and constructively review the material conveyed in the course
- Identify individual need for further development regarding the overall objectives of the course

Course content

Companies and organizations find themselves in increasingly more complex and difficult-to-interpret situations that are often described as changing, unpredictable and ambiguous. The increasing complexity has consequences for how we understand the environment we operate in, how we think strategically, and how we make and implement strategic decisions. The course conveys and practices the use of the language, concepts, models and tools for strategic environmental analysis and strategic thinking and acting.

The course has the following focus areas:

- Basic schools of strategic thinking
- Basic theories and models for strategic environmental analysis in complex situations
- Basic theories and models for strategic thinking and acting in complex situations

Course design

The teaching is online-based and consists of lectures, lessons, group exercises and work with reports of various kind. The course conveys a selection of basic concepts, theories, and models. The course also contains parts with practical applications, preferably with a focus on the students' own experiences and relevant challenges.

Assessment

The course is examined through:

1. An individual report with a focus on practical application (2 credits) P/F
2. An individual quiz with a focus on theoretical understanding (0.5 credits) P/F

For the possibility of a higher grade on the course, in addition to the above, the following is required:

3. An individual report and an associated seminar (0 credits) (A-E/F). This part of the examination is optional.

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with

a form of examination equivalent to that of a student without a disability.

Grades

Marking scale: Fail, E, D, C, B, A.

To pass the course - grade E - and obtain registered course points, the following is required:

1. An approved result (Pass) on the individual report with focus on practical application
2. An approved result (Pass) result on the individual quiz focusing theoretical understanding

To have the possibility of receiving a higher grade than E the following is required:

3. An individual report with an associated seminar. This examination task is optional.

Entry requirements

120 credits of university studies or equivalent. English B.

Further information

It is recommended that applicants have at least two years of work experience.

Restrictions in relation to other courses in relation to a certain degree: The course FEKE13 Thinking and acting strategically under uncertainty and complexity situations overlaps, to some extent, with the course FEKL25. Only one of these courses can be included in the same degree.