



LUND
UNIVERSITY

Faculties of Humanities and Theology

FBMK12, Publishing Studies: Level 3, 30 credits
Förlags- och bokmarknadskunskap: Kandidatkurs, 30 högskolepoäng
First Cycle / Grundnivå

Details of approval

The syllabus is an old version, approved by The pro-dean for First-Cycle Studies at the Faculties of Humanities and Theology on 2015-10-23 and was valid from 2015-10-23, autumn semester 2015.

General Information

The course is offered as a freestanding course. It can normally be included in a first or second cycle degree.

Main field of studies

Cultural Sciences with specialization in Publishing

Depth of study relative to the degree requirements

G2E, First cycle, has at least 60 credits in first-cycle course/s as entry requirements, contains degree project for BA/BSc

Learning outcomes

On completion of the course, the students shall be able to

Knowledge and understanding

- provide a specialised account of the structure, function and practice of the publishing and book market
- master basic concepts, ideas and issues that relate to the book sector
- provide a specialised account of a delimited field within publishing studies

Competence and skills

- independently execute qualified assignments within the main fields of the book sector, e. g. publishing law, publishing economics and the work of publisher's readers
- use their subject knowledge to identify, describe, interpret and discuss phenomena and issues related to the book market

- take a position on, manage, formulate and delimit relevant issues by producing a paper- independently or together with a fellow student- and be able to make it comprehensible to others

Judgement and approach

- constructively handle assignments and problems in professional practice related to the book sector
- assess disciplinary, societal and ethical issues of relevance to the subject
- demonstrate a good ability to evaluate their own work and those of others
- plan their own continuing professional development

Course content

The course consists of a work placement and a degree project. The work placement is intended to provide students with professional experience and the opportunity to apply theoretical knowledge of publishing and book market issues. The degree project provides students with training in academic writing and qualified analysis of issues related to the publishing and book market.

The course is divided into three modules:

1. Work Placement, 9 credits,
2. Theory and Method, 6 credits,
3. Degree Project, 15 credits.

Course design

The work placement and the degree project can partly be executed in parallel. Experiences from the work placement are to be presented at compulsory seminars and in a final work placement report. Modules 2 and 3 include theory and method seminars, group supervision and individual supervision. The degree project can be executed individually or by two students and is to be presented at a compulsory, assessed seminar in which each student is to individually review the degree project of another student.

Assessment

Module 1. Completed internship and work placement report.

Module 2. Written take-home exam.

Module 3. Degree project, participation in an assessed seminar as author of a project and as a reviewer.

Passed degree projects at the Faculties of Humanities and Theology can be registered in the LUP Student Papers database if the student so wishes. The student is responsible for uploading the passed degree project as a PDF file in LUP student papers.

Subcourses that are part of this course can be found in an appendix at the end of this document.

Grades

Marking scale: Fail, Pass, Pass with distinction.

To be awarded the grade of Pass with Distinction, the student must have been

awarded this grade on the degree project and the grade Pass on the work placement and the theory and method module.

Entry requirements

To be admitted to the course, students must have passed FBMA03 or the equivalent.

Further information

1. Only students who have completed FBMA01, FBMA02 or FBMA03 can be guaranteed a place on the course.
2. This course replaces FBMK11, Publishing Studies, Level 3.
3. The credits allocated for course content that in whole or in part is commensurate with another course can only be credited once for a degree. For further details see the current registration information and other relevant documentation.
4. Module titles in Swedish:
 1. Praktik,
 2. Teori och metod,
 3. Examensarbete

Subcourses in FBMK12, Publishing Studies: Level 3

Applies from V22

- 2201 Theory and Method, 6,0 hp
Grading scale: Fail, Pass
- 2202 Work placement, 9,0 hp
Grading scale: Fail, Pass
- 2203 Degree Project, 15,0 hp
Grading scale: Fail, Pass, Pass with distinction

Applies from H15

- 1501 Work Placement, 9,0 hp
Grading scale: Fail, Pass, Pass with distinction
- 1502 Theory and Method, 6,0 hp
Grading scale: Fail, Pass, Pass with distinction
- 1503 Degree Project, 15,0 hp
Grading scale: Fail, Pass, Pass with distinction