



LUND
UNIVERSITY

Faculties of Humanities and Theology

FBMK12, Publishing Studies: Level 3, 30 credits
Förlags- och bokmarknadskunskap: Kandidatkurs, 30 högskolepoäng
First Cycle / Grundnivå

Details of approval

The syllabus was approved by The pro-dean for First-Cycle Studies at the Faculties of Humanities and Theology on 2015-10-23 and was last revised on 2022-09-15. The revised syllabus applies from 2022-09-15, spring semester 2023.

General Information

The course is offered as a freestanding course. It can normally be included in a first or second-cycle degree.

Language of instruction: Swedish

Main field of studies

Cultural Sciences with specialization in Publishing

Depth of study relative to the degree requirements

G2E, First cycle, has at least 60 credits in first-cycle course/s as entry requirements, contains degree project for BA/BSc

Learning outcomes

On completion of the course the student is to be able to:

Knowledge and understanding

- using a scientific approach, give an account of the publishing and book market's characteristic structure, function and practice,
- using a scientific approach, give an account of basic concepts, ideas and problems present in the field of publishing and the book market,
- using a scientific approach, give an account of a selection of research domains relevant to publishing and the book market,
- give an account of what a scientific approach and scientific text production implies,
- give an account of a selection of possible methods for the collection and analysis of materials, their special characteristics and fields of use,
- account for a specific delimited field within publishing studies using by scientific

This is a translation of the course syllabus approved in Swedish

methods and theoretical perspectives relevant to publishing studies,

Competence and skills

- independently execute qualified assignments within the main fields of the publishing industry, e. g. publishing law, publishing economics and the work of publishers' readers,
- constructively handle assignments and problems in professional practice related to the publishing industry,
- within given time frames and with a scientific approach, produce a scientific text using correctly used language and formalities,
- identify, delimit, describe, critically interpret and discuss publishing house- and book market related phenomena and issues,
- independently choose and provide arguments for appropriate methods for the collection and analysis of material,

Judgement and approach

- assess disciplinary, societal and ethical issues of relevance to the subject,
- evaluate the methods, theories and perspectives chosen for material collection and analyses,
- demonstrate a good ability to evaluate their own work and that of others,
- plan their own continuing professional development

Course content

The course consists of three parts: a work experience period and a degree project that are linked by a theory and method part. The theory and method part examines a number of methods and theories relevant to the subject. The placement should give professional or vocational experiences and, as well as the degree project, should provide the opportunity to apply appropriate methods and theories to publishing and book market related work and issues.

The course is divided into three modules that partially overlap with one another:

1. Theory and Method, 6 credits,
2. Work Placement, 9 credits
3. Degree Project, 15 credits.

Course design

Modules 1 and 3 include theory and method seminars, group supervision and individual supervision.

The degree project may be written individually or in pairs. Each degree project is assigned a supervisor. The supervisor meets the students on five occasions, of which four are supervision sessions of approximately one hour and one is a final seminar where the supervisor is present. The supervisor's reading of two or three versions of the degree project is also included in the supervision. Students who write in pairs should each be responsible for 50% of the degree project. Using no more than half of a separate page of A4, the students are to indicate to the supervisor which of them is responsible for which parts of the degree project. The degree project should consist of about 25 pages including references if student writes alone, or 40 sides if the students write in pairs.

The degree project is presented at a compulsory, examining seminar as each student acts as peer reviewer on another student's degree project. Absence at examining

degree project seminar cannot be compensated for by written assignment but must be redone at the next available opportunity.

With the guidance of the course director, the student arranges their own work experience placement for module 2. Experiences from the placement are presented in a final written practical training report and orally in a compulsory seminar. Absence at the compulsory seminar cannot be compensated for by written assignment but must be redone at the next available opportunity.

The maximum number of work experience periods that the student has the opportunity to undertake in order to pass is two.

Assessment

Module 1. Written take-home exam.

Module 2. Completed work placement and work placement report.

Module 3. Degree project, participation in an assessed seminar as author of a project and as a reviewer.

Degree projects awarded pass at the Faculties of Humanities and Theology can be registered in the LUP Student Papers database if the student so wishes. The student is responsible for uploading the passed degree project as a PDF file in LUP student papers.

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

Subcourses that are part of this course can be found in an appendix at the end of this document.

Grades

Marking scale: Fail, Pass, Pass with distinction.

For the completed work placement and work placement report, 9.0 credits, and the written take-home examination, 6.0 credits, the following grading scale will be applied: Fail, Pass

The following grading scale is applied to the Degree Project, 15.0 credits: Fail, Pass, Pass with Distinction

To be awarded the grade of Pass with Distinction, the student must have been awarded this grade on the degree project and the grade of Pass on the work placement and the theory and method element.

Entry requirements

Admission to the course requires Publishing studies: Basic and intermediate course or equivalent.

Further information

1. The course is offered at the Department of Arts and Cultural Sciences at Lund University.

2. This course replaces FBMK11, Publishing Studies, Level 3.
3. The credits allocated for course content that in whole or in part is commensurate with another course can only be credited once for a degree. For further details, see the current registration information and other relevant documentation.
4. Module titles in Swedish:
 1. Teori och metod,
 2. Praktik,
 3. Examensarbete

Subcourses in FBMK12, Publishing Studies: Level 3

Applies from V23

- 2301 Theory and method, 6,0 hp
Grading scale: Fail, Pass
- 2302 Work Placement, 9,0 hp
Grading scale: Fail, Pass
- 2303 Degree Project, 15,0 hp
Grading scale: Fail, Pass, Pass with distinction

Applies from H15

- 1501 Work Placement, 9,0 hp
Grading scale: Fail, Pass, Pass with distinction
- 1502 Theory and Method, 6,0 hp
Grading scale: Fail, Pass, Pass with distinction
- 1503 Degree Project, 15,0 hp
Grading scale: Fail, Pass, Pass with distinction