



**LUND**  
UNIVERSITY

Faculties of Humanities and Theology

**EUHR15, European Studies: Project Management and  
Communication Strategies, 15 credits**  
*Europastudier: Projektledning och kommunikationsstrategier för  
EU-projekt, 15 högskolepoäng*  
Second Cycle / Avancerad nivå

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### Details of approval

The syllabus was approved by The pro-dean for First-Cycle Studies at the Faculties of Humanities and Theology on 2011-04-15 and was last revised on 2022-09-16. The revised syllabus applies from 2022-09-16, spring semester 2023.

### General Information

The course is given within the scope of the master's programme in European studies at the Centre for Languages and Literature.

*Language of instruction:* English

*Main field of studies*

European Studies

*Depth of study relative to the degree requirements*

A1N, Second cycle, has only first-cycle course/s as entry requirements

### Learning outcomes

On completion of the course, students shall be able to:

#### Knowledge and understanding

- describe and apply basic concepts in project management,
- provide a general description of the planning, preparation, management and implementation of a project in working life,
- identify different forms of EU support to projects in the cultural and social sectors,

#### Competence and skills

- identify and assess the resources needed to plan and deliver a project in

- European culture and communication between different European stakeholders,
- with the help of project management theories and methods, write a project plan within the arts, social life or communication,
  - complete a project plan, a budget plan and an application for financing to one of the EU's programmes (e.g. The culture programme, the media programme),

### **Judgement and approach**

- assess scientific and ethical questions relevant to project management,
- reflect on their own role in the group assignment and over the internal dynamics of the group,
- plan their own continuing professional development

### **Course content**

In the course, principles behind project management are presented, with a focus on the forms of support given by the European Union. The course includes a theoretical overview about project management, its main concept and models. Furthermore, exercises are offered in project planning, budget planning and completing an application for financing to carry out a project that can use EU support. The course also creates understanding of how skills acquired in the programme in European studies can be used in project management work.

### **Course design**

The teaching consists of lectures, around 3 compulsory seminars and supervision of group project.

If, due to circumstances beyond their control, for example accidents, sudden illness or similar, students are unable to carry out a compulsory component, the University is responsible for ensuring that an equivalent alternative or another time for the component is offered. This also applies to students participating in activities in an elected position as a student representative.

### **Assessment**

The course is examined through a group-based project with individual reflection and an individual written assignment.

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

*Subcourses that are part of this course can be found in an appendix at the end of this document.*

### **Grades**

Marking scale: Fail, Pass, Pass with distinction.

Pass with distinction requires the grade Pass with distinction on both the project and the individual assignment.

## **Entry requirements**

To be admitted to the course, students must have passed EUHR11 and EUHR12 or the equivalent.

## **Further information**

- The course is offered by the Centre for Languages and Literature, Lund University.
- The course has overlapping content with ÖCKR04.
- The credits allocated for course content that in whole or in part is commensurate with another course can only be credited once for a degree.
- For further details, see the current registration information and other relevant documentation.

## Subcourses in EUHR15, European Studies: Project Management and Communication Strategies

Applies from V23

- 2301 Group Project, 12,0 hp  
Grading scale: Fail, Pass, Pass with distinction
- 2302 Written Assignment, 3,0 hp  
Grading scale: Fail, Pass, Pass with distinction

Applies from V11

- 1101 Project Management and Communication Strategies, 15,0 hp  
Grading scale: Fail, Pass, Pass with distinction