



Faculties of Humanities and Theology

EUHA13, European Studies: The Basics of Project Management and Communicative Strategies, 5 credits

Europastudier: Grunder i projektledning och kommunikationsstrategier, 5 högskolepoäng
First Cycle / Grundnivå

Details of approval

The syllabus is an old version, approved by the pro-dean for first-cycle studies at the Faculties of Humanities and Theology on 2010-06-24 and was last revised on 2016-10-24. The revised syllabus applied from 2016-10-24, autumn semester 2016.

General Information

The course is included in the Bachelor of Arts programme in European Studies with a humanities profile. The course can normally be included in a first or second cycle degree.

Language of instruction: Swedish and English

Main field of studies

European Studies

Depth of study relative to the degree requirements

G1N, First cycle, has only upper-secondary level entry requirements

Learning outcomes

On completion of the course, the students shall be able to

Knowledge and understanding

- provide a general description of the planning, preparation, management and implementation of a project in working life
- explain why the concepts of organisation and communication are important in project management

- account for the creative use of skills in the humanities to understand problems of organisation and communication in project management
- write independent texts and project applications, including funding applications, and provide constructive feedback on other students' written texts

Competence and skills

- use relevant models to analyse basic problems of organisation and communication in project management
- work independently and in groups within predetermined time frames on a simple project plan, budget and application for funding of a project
- express themselves correctly and appropriately in writing

Judgement and approach

- take a position on how skills from studies in the humanities can be used creatively in organisation and project management work

Course content

The course provides students with an introduction to project management in practice, focusing on the concepts of communication and organisation. It includes concrete examples of project management in both the public and the private sector, highlighting issues of the importance of communication and workplace cultures.

Furthermore, the course includes simple exercises in planning an arts project, applying for funding, drawing up a budget and designing project applications. Another element of the course is to create understanding of how skills from studies in the humanities can be used creatively in project management. The course concludes with a group project linking relevant theories of project management with practical exercises.

Moreover, the course includes a couple of writing workshops, consisting of practical writing exercises with peer review in small groups and aiming to enable students to develop their communicative skills, primarily in writing.

Course design

The teaching consists of lectures, workshops and approximately 5-7 compulsory seminars. The compulsory group work is an important element of the course.

Assessment

The assessment is based on a project in groups, 5-7 compulsory seminars, and submission of an independent written assignment.

Some of the assessed components may require English.

Subcourses that are part of this course can be found in an appendix at the end of this document.

Grades

Marking scale: Fail, Pass, Pass with distinction.

Entry requirements

General and courses corresponding to the following Swedish Upper Secondary School Programs: History 1 and Social Studies 1 or History A and Social Studies A

Further information

1. The course is offered at the the Centre for Languages and Literature, Lund University.
2. The credits allocated for course content that in whole or in part is commensurate with another course can only be credited once for a degree.

Subcourses in EUHA13, European Studies: The Basics of Project Management and Communicative Strategies

Applies from H10

1004 Examination, 5,0 hp
Grading scale: Fail, Pass, Pass with distinction