



**LUND**  
UNIVERSITY

Faculties of Humanities and Theology

## **EUHA13, European Studies: The Basics of Project Management and Communicative Strategies, 5 credits**

*Europastudier: Grunder i projektledning och kommunikationsstrategier, 5 högskolepoäng*

**First Cycle / Grundnivå**

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### **Details of approval**

The syllabus was approved by the pro-dean for first-cycle studies at the Faculties of Humanities and Theology on 2010-06-24 and was last revised on 2020-06-18. The revised syllabus applies from 2020-06-18, autumn semester 2020.

### **General Information**

The course is a component of the Bachelor of Arts programme in European Studies with a humanist profile. It can normally be included in a first or second cycle degree.

*Language of instruction:* Swedish and English

*Main field of studies*

European Studies

*Depth of study relative to the degree requirements*

G1N, First cycle, has only upper-secondary level entry requirements

### **Learning outcomes**

On completion of the course, the students shall be able to

#### **Knowledge and understanding**

- broadly describe how a project is planned, prepared, managed and implemented in research contexts
- explain basic concepts used in the theory of project management
- account for how skills in humanities can be used creatively to understand organisational and communication issues in research-related project management work

### **Competence and skills**

- use relevant models to analyse basic organisation and communication issues in project management
- independently prepare and, within predetermined time frames, work in groups on a simple project plan, budget and funding application to carry out a project
- express themselves correctly and appropriately in writing
- independently prepare and, within predetermined time frames, work in groups on a simple project plan and carry out and present a brief research-related project
- provide constructive feedback on other students' assessed group assignments

### **Judgement and approach**

- apply ethical guidelines in project-related contexts
- discuss ethical questions in connection with the planning, implementation and presentation of a research-related project
- take a position on how skills gained from studies in humanities can be used creatively in organisational and project management work.

### **Course content**

The course introduces practical project management work with a focus on planning, management and communication of research-related projects. The course includes concrete examples of project management in both the public and private sectors with a special focus on research-related and culture oriented projects. Furthermore, simple exercises are offered to analyse calls for applications and how to plan a project. The course also aims to foster an understanding for how skills gained from studies in humanities can be used creatively in project management work in European contexts. The course concludes with group projects that connect relevant theories of project management and practical exercises.

### **Course design**

Teaching consists of lectures, workshops and approximately 5 compulsory group seminars. In parallel, compulsory project work is carried out in several groups and assessed at the end of the course.

### **Assessment**

Assessment of the course is based on group project work and the submission of a group assignment with a description and analysis of the completed project work.

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

*Subcourses that are part of this course can be found in an appendix at the end of this document.*

## Grades

Marking scale: Fail, Pass, Pass with distinction.

The grade for the course as a whole is based on the grade awarded to the project work.

## Entry requirements

General requirements and studies equivalent of the courses History 1b or 1a1+1a2 and Social Studies 1b or 1a1+1a2 from Swedish Upper Secondary School.

## Further information

1. The course is offered at the Centre for Languages and Literature, Lund University.
2. The credits allocated for course content that in whole or in part is commensurate with another course can only be credited once for a degree.

**Subcourses in EUHA13, European Studies: The Basics of Project Management and Communicative Strategies**

Applies from H10

1004 Examination, 5,0 hp  
Grading scale: Fail, Pass, Pass with distinction