



LUND
UNIVERSITY

Faculties of Humanities and Theology

EUHA03, European Studies: The Basics of Project Management and Communicative Strategies, 7.5 credits
Europastudier: Grunder i projektledning och kommunikationsstrategier, 7,5 högskolepoäng
First Cycle / Grundnivå

Details of approval

The syllabus was approved by The pro-dean for First-Cycle Studies at the Faculties of Humanities and Theology on 2023-03-08 to be valid from 2023-03-15, autumn semester 2023.

General Information

The course is offered as part of the Bachelor of Arts programme in European Studies with a humanities profile. It can normally be included in a general degree at both first and second cycle level.

Language of instruction: Swedish and English

The course is given in Swedish. Some lectures may be held in English.

Main field of studies

European Studies

Depth of study relative to the degree requirements

G1N, First cycle, has only upper-secondary level entry requirements

Learning outcomes

On completion of the course, the students shall be able to:

Knowledge and understanding

- broadly describe how a project is planned, prepared, managed and implemented,
- explain basic concepts used in the theory of project management

Competence and skills

- use relevant models to analyse basic organisation and communication issues in project management

- independently prepare and within given time frames in groups develop and present a project application for EU project funding in the cultural and social fields,
- present and provide arguments for a developed project idea orally and in writing,
- analytically review and give constructive feedback to the work of others,
- apply skills in the humanities to understand organisational and communicative problems in different project contexts,

Judgement and approach

- apply ethical guidelines in project-related contexts
- discuss ethical questions in connection with the planning, implementation and presentation of an EU project.

Course content

The course introduces practical project management work with a focus on the planning, management and communication of EU cultural projects. The course includes concrete examples of project management and communication strategies in both the public and private sectors with special focus on culture-oriented projects. Central components revolve around the analysis of calls for applications and the development and presenting in groups of a proposal for an EU project application.

Another element of the course is to create understanding of how skills from studies in the humanities can be used creatively in project management in European contexts.

The course ends with a written and oral presentation of a proposal to an EU project application.

Course design

Teaching consists of lectures, workshops, and 3-4 compulsory seminars. In parallel, a compulsory group project is carried out.

If, due to circumstances beyond their control, such as accidents, sudden illness or similar, students are unable to carry out a compulsory component, the University is responsible for ensuring that an equivalent alternative or another time for the component is offered. This also applies to students participating in activities in an elected position as a student representative.

Assessment

The course is examined through submission and oral presentation of a group-based EU project application.

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

Subcourses that are part of this course can be found in an appendix at the end of this document.

Grades

Marking scale: Fail, Pass.

Entry requirements

General requirements and studies equivalent of the courses History 1b or 1a1+1a2 and Social Studies 1b or 1a1+1a2 from Swedish Upper Secondary School.

Further information

- The course is offered by the Centre for Languages and Literature, Lund University.
- This course replaces EUHA13.
- The number of credits allocated for course content that is shared in whole or in part with another course can only be credited once for a degree.

Subcourses in EUHA03, European Studies: The Basics of Project Management and Communicative Strategies

Applies from H23

2301 Project application, 7,5 hp
Grading scale: Fail, Pass