



School of Economics and Management

**ENTN35, Project and Research Methods for
Entrepreneurship, 7.5 credits**
*Project and Research Methods for Entrepreneurship, 7,5
högskolepoäng*
Second Cycle / Avancerad nivå

Details of approval

The syllabus was approved by The Board of the Department of Business Administration on 2013-08-23 and was last revised on 2015-06-01 by Academic Director of Studies at Department of Business Administration. The revised syllabus applies from 2015-06-02, autumn semester 2015.

General Information

Language of instruction: English

Main field of studies

Entrepreneurship

Depth of study relative to the degree requirements

A1N, Second cycle, has only first-cycle course/s as entry requirements

Learning outcomes

Knowledge and understanding

A passing grade on the course will be awarded to students who:

- Have an understanding of the steps and decisions included in a project and the relation between them.
- Have knowledge about the structure and substance of a scientific project report.
- Have an understanding of qualitative and quantitative methods.

Competence and skills

A passing grade on the course will be awarded to students who:

- Have an ability to prepare and plan for how to undertake a project.
- Have an ability to use qualitative methods for data collection and analysis.

Judgement and approach

A passing grade on the course will be awarded to students who:

- Are able to judge and argue for all the choices and decisions related to a scientific project.

Course content

The course includes three parts. The first part focuses the overall project- and research process. In this part the different steps and decisions included in a project and research process are focused. The second part deals with qualitative methods for data collection and analysis. Finally, the third part focuses quantitative data collection and analysis.

Course design

Teaching is based on lectures, seminars, assignments and supervision.

Assessment

The course is graded based on examination assignments that are presented and defended in written and orally.

Subcourses that are part of this course can be found in an appendix at the end of this document.

Grades

Marking scale: Fail, E, D, C, B, A.

Grade (Definition) Points or % out of maximum points. Characteristic.

A (Excellent) 85-100. A distinguished result that is excellent with regard to theoretical depth, practical relevance, analytical ability and independent thought.

B (Very good) 75-84. A very good result with regard to theoretical depth, practical relevance, analytical ability and independent thought.

C (Good) 65-74. The result is of a good standard with regard to theoretical depth, practical relevance, analytical ability and independent thought and lives up to expectations.

D (Satisfactory) 55-64. The result is of a satisfactory standard with regard to theoretical depth, practical relevance, analytical ability and independent thought.

E (Sufficient) 50-54. The result satisfies the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought, but not more.

F (U) (Fail) 0-49. The result does not meet the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought.

Lund University views cheating and plagiarism as very serious academic offences and will take disciplinary action against students for any kind of suspected cheating and/or plagiarism. The penalty that may be imposed for this, and other improper practices in examinations or assessments, includes suspension from the University for a specific period of time.

Entry requirements

Taking this course it is required that the student is admitted to the Master programme in Corporate Entrepreneurship and Innovation.

Further information

In the case of closure of the course: Within three semesters after the course closure, will be offered three additional occasions for examination of respective examination part of the course for students with no successful result. Note that after this you can get a certificate only completed examination parts.

Subcourses in ENTN35, Project and Research Methods for Entrepreneurship

Applies from H13

1301 Project and Research Methods for Entrepreneurship, 7,5 hp
Grading scale: Fail, E, D, C, B, A