



School of Economics and Management

ENTN31, Corporate Entrepreneurship, 7.5 credits

Corporate Entrepreneurship, 7,5 högskolepoäng

Second Cycle / Avancerad nivå

Details of approval

The syllabus was approved by Academic Director of Studies at Department of Business Administration on 2011-05-20 to be valid from 2011-09-01, autumn semester 2011.

General Information

The course is a master level course and a compulsory part of the master programme in Corporate Entrepreneurship and Innovation.

Language of instruction: English

The course is offered in English. Students must therefore be able to communicate in English both orally and in writing.

Main field of studies

Entrepreneurship

Depth of study relative to the degree requirements

A1N, Second cycle, has only first-cycle course/s as entry requirements

Learning outcomes

A passing grade on the course will be awarded to students who are able to:

Knowledge and understanding

- Explain the meaning of central concepts related to corporate entrepreneurship
- Understand and describe how different factors support or hinder corporate entrepreneurship
- Understand and describe various strategies for realizing business opportunities

Competence and skills

- Orally and in writing present and defend group work in corporate entrepreneurship

Judgement and approach

- Evaluate scientific work within corporate entrepreneurship
- Use models for identifying and evaluating business opportunities in established businesses

Course content

The course includes the following parts:

1. The entrepreneurial process in the corporate context with particular focus on the identification and valuation of business opportunities.
2. The relation between corporate entrepreneurship and strategy.
3. Different forms of corporate entrepreneurship.
4. The role of the corporate entrepreneur (intrapreneur).
5. Factors supporting and hindering corporate entrepreneurship.

Course design

The teaching methods include lectures, group work and seminars.

Assessment

The students will be examined by an individual written exam and written case reports presented in groups.

Subcourses that are part of this course can be found in an appendix at the end of this document.

Grades

Marking scale: Fail, E, D, C, B, A.

Grade (Definition) Points or % out of maximum points. Characteristic.

A (Excellent) 85-100. A distinguished result that is excellent with regard to theoretical depth, practical relevance, analytical ability and independent thought.

B (Very good) 75-84. A very good result with regard to theoretical depth, practical relevance, analytical ability and independent thought.

C (Good) 65-74. The result is of a good standard with regard to theoretical depth, practical relevance, analytical ability and independent thought and lives up to expectations.

D (Satisfactory) 55-64. The result is of a satisfactory standard with regard to theoretical depth, practical relevance, analytical ability and independent thought.

E (Sufficient) 50-54. The result satisfies the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought, but not more.

F (U) (Fail) 0-49. The result does not meet the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought.

Some occasional examination elements of the course may have the grading scale pass (D) / fail U(F).

Plagiarism is considered to be a very serious academic offence. The University will take disciplinary actions against any kind of attempted malpractice in examinations and assessments. The penalty that may be imposed for this, and other improper practices in examinations or assessments, includes suspension from the University for a specific period of time.

Entry requirements

Bachelors degree or equivalent (i.e. 90 UCP or ECTS-cr.). Previous knowledge of Business Administration is not required.

Subcourses in ENTN31, Corporate Entrepreneurship

Applies from H16

- 1102 Ent Challenge, 1,5 hp
Grading scale: Fail, Pass
- 1103 Corporate Project, 2,5 hp
Grading scale: Fail, Pass
- 1104 Individual exam, 3,5 hp
Grading scale: Fail, Pass

Applies from H11

- 1101 Corporate Entrepreneurship, 7,5 hp
Grading scale: Fail, E, D, C, B, A