



LUND
UNIVERSITY

School of Economics and Management

ENTN08, Entrepreneurial Project, 15 credits

Entrepreneurial Project, 15 högskolepoäng

Second Cycle / Avancerad nivå

Details of approval

The syllabus was approved by The Board of the Department of Business Administration on 2012-10-25 and was last revised on 2020-02-20 by Academic Director of Studies at Department of Business Administration. The revised syllabus applies from 2020-02-20, autumn semester 2020.

General Information

Language of instruction: English

Main field of studies

Entrepreneurship

Depth of study relative to the degree requirements

A1N, Second cycle, has only first-cycle course/s as entry requirements

Learning outcomes

A passing grade on the course will be awarded to students who:

Knowledge and understanding

- Demonstrate knowledge and understanding about entrepreneurship in general, and in the specific area of the entrepreneurial project and process
- Demonstrate understanding of the different steps included in conducting the testing of a business ideas
- Demonstrate knowledge and understanding of the intricacies and complexities of an entrepreneurial process

Competence and skills

- Demonstrate an ability to judge and handle complex issues and situations in relation to new venture creation
- Demonstrate an ability to independently develop an entrepreneurial project /

business idea

- Demonstrate an ability to communicate a business idea to various audiences
- Demonstrate an ability to communicate a business idea concisely in the form of a pitch deck

Judgement and approach

- Are able to evaluate the overall attractiveness of a business idea, including its financial, social and environmental sustainability.
- Demonstrate the capacity to take personal responsibility for continuous competence development
- Demonstrate the ability to reflect and build upon one's previous actions within in context of new venture creation.

Course content

The students start the project work already at the outset of the programme and this course follows the students' entrepreneurial process throughout. Most of the project workload of the entrepreneurial projects take place during the second study period. The course follows, supports and is structured around the students' own entrepreneurial project. Successful completion of the entrepreneurial project is required to obtain the certificate at the end of the master education.

It should be explicitly mentioned that successful completion of the entrepreneurial project does not necessarily mean that the project must end up as a successfully launched venture, although this is a desired goal. What is important is that the entrepreneurial project has served as a learning process and that the students involved have been equipped with valuable experiences that can be utilized in future entrepreneurial ventures.

Course design

Teaching methods will vary, but primarily consist of lectures, group work, practice, and case discussions with the real-life projects in focus.

Assessment

The students will be examined on their learning outcomes in both group and individual assessment.

Examination consists of combinations of written assignments, oral presentations, and written home exams.

This course is participative, intensive and utilizes action based learning

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

Subcourses that are part of this course can be found in an appendix at the end of this document.

Grades

Marking scale: Fail, E, D, C, B, A.

Grade (Definition) Points or % out of maximum points. Characteristic.

A (Excellent) 85-100. A distinguished result that is excellent with regard to theoretical depth, practical relevance, analytical ability and independent thought.

B (Very good) 75-84. A very good result with regard to theoretical depth, practical relevance, analytical ability and independent thought.

C (Good) 65-74. The result is of a good standard with regard to theoretical depth, practical relevance, analytical ability and independent thought and lives up to expectations.

D (Satisfactory) 55-64. The result is of a satisfactory standard with regard to theoretical depth, practical relevance, analytical ability and independent thought.

E (Sufficient) 50-54. The result satisfies the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought, but not more.

F (U) (Fail) 0-49. The result does not meet the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought.

Some occasional examination elements of the course may have the grading scale pass (D) / fail U(F).

Plagiarism is considered to be a very serious academic offence. The University will take disciplinary actions against any kind of attempted malpractice in examinations and assessments. The penalty that may be imposed for this, and other improper practices in examinations or assessments, includes suspension from the University for a specific period of time.

Entry requirements

Bachelor degree (or equivalent) (i.e. 180 UCP or ECTS-cr.). Previous knowledge of Business Administration is not required.

Further information

In case of closure of the course: Within three semesters after the course closure there will be offered three additional occasions for examination of respective examination part of the course, for students with no successful result. Note that after this you can get a certificate only regarding completed examination parts.

Subcourses in ENTN08, Entrepreneurial Project

Applies from V21

- 2101 Pitch Deck & Report, 5,0 hp
Grading scale: Fail, E, D, C, B, A
- 2102 Learning Journal, 5,0 hp
Grading scale: Fail, Pass
- 2103 Entrepreneurial Process, 5,0 hp
Grading scale: Fail, E, D, C, B, A

Applies from V20

- 2001 Pitch Deck & Report, 5,0 hp
Grading scale: Fail, E, D, C, B, A
- 2002 Learning Journal, 5,0 hp
Grading scale: Fail, E, D, C, B, A
- 2003 Entrepreneurial Process, 5,0 hp
Grading scale: Fail, E, D, C, B, A