



School of Economics and Management

ENTN04, Managing New Venture Growth, 7.5 credits

Managing New Venture Growth, 7,5 högskolepoäng

Second Cycle / Avancerad nivå

Details of approval

The syllabus was approved by Academic Director of Studies at Department of Business Administration on 2011-05-20 to be valid from 2011-09-01, autumn semester 2011.

General Information

The course is a master level course and a compulsory part of the masters program, Entrepreneurship. The course can be studied within the Business Administration and Economics programme, the International Business Administration and Economics programme and the Degree of Master of Science in Business and Economics – Programme (Civilekonomprogrammet).

Language of instruction: English

The course is offered in English. Students must therefore be able to communicate in English both orally and in writing.

Main field of studies

Entrepreneurship

Depth of study relative to the degree requirements

A1N, Second cycle, has only first-cycle course/s as entry requirements

Learning outcomes

A passing grade on the course will be awarded to students who:

Knowledge and understanding

- Can understand the characteristics of growing and non-growing firms
- Can understand and use the life cycle models as well as critically assess these models

Competence and skills

- analyse the need of critical resources and capabilities for growth
- review and evaluate different growth strategies
- analyse the tensions and change requirements caused by growth
- review and evaluate incubators and science parks from a new venture growth perspective

Judgement and approach

- review and evaluate government programs aimed at promoting new venture growth

Course content

The course provides students with knowledge and skills to understand why some new ventures grow and how growth can be achieved. It focuses on the process of growth and how to manage growth. The course also provides knowledge on government programs for stimulating new venture growth and how incubators and science parks can assist in growth processes. Based on rigorous academic research on entrepreneurship, the course aims at providing students with a thorough grounding in theories related to the growth process, while at the same time encouraging the students to try out new ideas, knowledge and skills in practice in order to prepare them for a future entrepreneurial career.

The course covers critical issues for managing new venture development and growth, such as characteristics of growing firms, changes and transitions on the organizational level, and how the venture can develop without losing sight of its entrepreneurial talent. The course also covers government programs to promote new venture growth as well as organizational arrangements like incubators and science parks. Concepts such as growth barriers, organizational inertia, growth strategies, capabilities and resources, corporate governance and competitive advantage are introduced. Resource-based theory, life-cycle theories and motivational theories will be used to understand new venture growth.

Course design

Teaching methods consists of lectures, guest lectures, study visits, seminars, work shops, and project work.

Assigned readings, in the form of research articles and case studies, are an integral part of the teaching methods.

Assessment

Examination consists of combinations of written examination, written assignments, oral presentations, and project work.

Subcourses that are part of this course can be found in an appendix at the end of this document.

Grades

Marking scale: Fail, E, D, C, B, A.

Grade (Definition) Points or % out of maximum points. Characteristic.

A (Excellent) 85-100. A distinguished result that is excellent with regard to theoretical depth, practical relevance, analytical ability and independent thought.

B (Very good) 75-84. A very good result with regard to theoretical depth, practical relevance, analytical ability and independent thought.

C (Good) 65-74. The result is of a good standard with regard to theoretical depth, practical relevance, analytical ability and independent thought and lives up to expectations.

D (Satisfactory) 55-64. The result is of a satisfactory standard with regard to theoretical depth, practical relevance, analytical ability and independent thought.

E (Sufficient) 50-54. The result satisfies the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought, but not more.

F (U) (Fail) 0-49. The result does not meet the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought.

Some occasional examination elements of the course may have the grading scale pass (D) / fail U(F).

Plagiarism is considered to be a very serious academic offence. The University will take disciplinary actions against any kind of attempted malpractice in examinations and assessments. The penalty that may be imposed for this, and other improper practices in examinations or assessments, includes suspension from the University for a specific period of time.

Entry requirements

Students admitted to a Master Programme where this course is either a compulsory or elective part, are qualified for the course. For other students Bachelors degree or equivalent (i.e. 90 UCP or ECTS-cr.).

Further information

The course ENTN04 cannot be combined with the course BUSM64 in a degree.

Subcourses in ENTN04, Managing New Venture Growth

Applies from V12

- 1101 Exam, 4,9 hp
Grading scale: Fail, E, D, C, B, A
- 1102 Assignments, 1,1 hp
Grading scale: Fail, E, D, C, B, A
- 1103 Simulation, 1,5 hp
Grading scale: Fail, E, D, C, B, A