EKHT52, Economic History: Advanced Topic - Globalization of Innovation, 7.5 credits

Ekonomisk historia: Fördjupningskurs - Innovationernas globalisering, 7,5 högskolepoäng

Second Cycle / Avancerad nivå

Details of approval

The syllabus was approved by The Board of the Department of Economic History on 2017-06-13 to be valid from 2017-08-28, autumn semester 2017.

General Information

This is a course at the graduate level which can become part of a Master of Science degree. It is optional for the Master in Innovation and Global Sustainable Development.

Language of instruction: English

Main field of studies	*Depth of study relative to the degree requirements*
Economic History	A1N, Second cycle, has only first-cycle course/s as entry requirements

Learning outcomes

On a general level, the student shall acquire advanced knowledge of the changing patterns of globalization and its implications for innovation management. Specifically, the students will be able to:

Knowledge and understanding
- Understand the changing pattern of globalisation and innovation (technological, geographical, organisational, etc.)
- Discern which factors influence a firm's strategic choice of globalising its innovation (Foreign Direct Investments, global human mobility, etc.)

Competence and skills
- Apply the main lessons of the course in problem-oriented empirical research
- Independently read, interpret and critically assess current research in globalization and innovation as well as advanced professional reports and analyses

Judgement and approach
- Critically chose basic theories and concepts to discuss firm's strategic options for innovation in the context of globalisation
- Critically assess the relevance and implications of their findings for research as well as policy purposes

Course content

This is a seminar-based course offered only to a limited number of second year students enrolled in the Master program in Innovation and Global Sustainable Development. The course provides a basic understanding of how different innovation strategies are formed for firms to compete globally. It will concentrate primarily on outlining the changing patterns of global organisation of innovation, global resourcing for innovation, and global creation and dissemination of knowledge. It will introduce theories and tools for students to acquire understanding of globalisation of innovation and to develop firm's global innovation strategy. The course is organized around seven topical sessions. For each topical session, the students will have compulsory readings that will be discussed in class. Additionally, the students will be required to prepare a practical case.

Course design

The course is designed as a series of seminars around key readings.

Assessment

Grading is based on individual performance via papers.

The University views plagiarism very seriously, and will take disciplinary actions against students for any kind of attempted malpractice in examinations and assessments. The penalty that may be imposed for this, and other unfair practice in examinations or assessments, includes suspension from the University.

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

Subcourses that are part of this course can be found in an appendix at the end of this document.

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Grades

Marking scale: Fail, E, D, C, B, A.

At the School of Economics and Management grades are awarded in accordance with a criterion-based grading scale UA:
A: Excellent
B: Very good
C: Good
D: Satisfactory
E: Sufficient
U: Fail

Grade (Definition). Characteristic

A (Excellent). A distinguished result that is excellent with regard to theoretical depth, practical relevance, analytical ability and independent thought.

B (Very good). A very good result with regard to theoretical depth, practical relevance, analytical ability and independent thought.

C (Good). The result is of a good standard with regard to theoretical depth, practical relevance, analytical ability and independent thought and lives up to expectations.

D (Satisfactory). The result is of a satisfactory standard with regard to theoretical depth, practical relevance, analytical ability and independent thought.

E (Sufficient). The result satisfies the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought, but not more.

F (Fail). The result does not meet the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought.

To pass the course, the students must have been awarded the grade of E or higher.

Students who do not obtain grades A-E on their written class room exam will be offered opportunities to retake the exam in which case the student will be assessed according to regular procedure. In the case of home exams that are handed in after the set deadline the teacher can: a) hand out a new exam which will be assessed according to regular procedure, b) may penalize the student by handing out a lower grade on the assignment in question unless the student can demonstrate special circumstances for the delay.

Entry requirements

This course is specially designed for the second-year students enrolled in the Master of Innovation and Global Sustainable Development. A minimum number of 6 students enrolled in the course is needed in order to run the course.

Subcourses in EKHT52, Economic History: Advanced Topic - Globalization of Innovation

Applies from H18

1801   Advanced Topic: Globalization of Innovation, 7,5 hp
       Grading scale: Fail, E, D, C, B, A