



Joint Faculties of Humanities and Theology

DIKA28, Digital Cultures: Production - Continuation, 7.5 credits

Digitala kulturer: Produktion - Fortsättning, 7,5 högskolepoäng
First Cycle / Grundnivå

Details of approval

The syllabus was approved by The pro-dean for First-Cycle Studies at the Faculties of Humanities and Theology on 2016-06-03. The syllabus comes into effect 2017-01-01 and is valid from the spring semester 2017.

General information

The course is a compulsory component of the Bachelor of Arts programme in Digital Cultures.

Language of instruction: Swedish

Components of the course may be taught in other Scandinavian languages or in English.

Main field of study

Cultural Sciences with
specialization in Digital Cultures

Specialisation

G1F, First cycle, has less than 60 credits in first-cycle course/s as entry requirements

Learning outcomes

On completion of the course, students shall be able to

Knowledge and understanding

- explain key concepts with regard to digital media production
- provide a basic account of principles of the organisation, layout, typography and images of online media
- describe basic computer languages for online media and describe software programs and publishing tools for digital media production
- describe and summarise simple digital modes of production with regard to online communication for different contexts

- provide a basic account of the technical prerequisites for online media and communication

Competence and skills

- draw up a general plan for digital media production and communication with regard to different technical platforms, adapted to a set assignment and target group
- analyse topical questions within digital production in a way that demonstrates context awareness
- make basic use of a relevant selection of computer languages for online media, and of software programs and publishing tools for digital media production, and adapt them as required

Judgement and approach

- independently assess different working methods, publishing tools and software programs for digital media production and communication, and choose appropriate working methods for various types of assignments
- critically review key sources of information for topical information about digital media production, communication and culture

Course content

The course is included in the second semester of the BA programme.

It addresses how digital cultures can be produced, specialising in online communication, especially web production.

Focus is placed on production of media in and for online environments, and on key concepts. Using established applications and tools, students create, distribute and manage content, including texts, images and other media.

The course enables the students to further develop their ability to choose appropriate tools and working methods for a given problem in digital production, and the ability to analyse topical questions in digital production in a way that demonstrates context awareness.

Course design

The teaching consists of lectures, group exercises and laboratory sessions. There are 9-11 group exercises and laboratory sessions. Participation in group exercises and laboratory sessions is compulsory.

Assessment

The assessment is based on several continuous written assignments and an oral presentation.

Three opportunities for examination are offered in conjunction with the course: a first examination and two re-examinations. Within a year of the end of the course, two further re-examinations on the same course content are offered. After this, further re-examination opportunities are offered but in accordance with the current course syllabus.

The examiner may deviate from the regular form of examination if the student has been granted an alternative form of examination by the Disability Support Services, and if it complies with the learning outcomes of the course.

Grades

Grading scale includes the grades: Fail, Pass

Entry requirements

To be admitted to the course, students must have passed DIKA18 or the equivalent.

Further information

1. The course is offered at the Department of Arts and Cultural Sciences, division of digital cultures, Lund University.
2. The course replaces DIKA23.