



**LUND**  
UNIVERSITY

Faculties of Humanities and Theology

## **DIKA28, Digital Cultures: Production - Continuation, 7.5 credits**

*Digitala kulturer: Produktion - Fortsättning, 7,5 högskolepoäng*  
First Cycle / Grundnivå

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### **Details of approval**

The syllabus was approved by The pro-dean for First-Cycle Studies at the Faculties of Humanities and Theology on 2016-06-03 to be valid from 2017-01-01, spring semester 2017.

### **General Information**

The course is a compulsory component of the Bachelor of Arts programme in Digital Cultures.

*Language of instruction:* Swedish

Components of the course may be taught in other Scandinavian languages or in English.

*Main field of studies*

Cultural Sciences with specialization in Digital Cultures

*Depth of study relative to the degree requirements*

G1F, First cycle, has less than 60 credits in first-cycle course/s as entry requirements

### **Learning outcomes**

On completion of the course, students shall be able to

#### **Knowledge and understanding**

- explain key concepts with regard to digital media production
- provide a basic account of principles of the organisation, layout, typography and images of online media
- describe basic computer languages for online media and describe software programs and publishing tools for digital media production
- describe and summarise simple digital modes of production with regard to online communication for different contexts

- provide a basic account of the technical prerequisites for online media and communication

### **Competence and skills**

- draw up a general plan for digital media production and communication with regard to different technical platforms, adapted to a set assignment and target group
- analyse topical questions within digital production in a way that demonstrates context awareness
- make basic use of a relevant selection of computer languages for online media, and of software programs and publishing tools for digital media production, and adapt them as required

### **Judgement and approach**

- independently assess different working methods, publishing tools and software programs for digital media production and communication, and choose appropriate working methods for various types of assignments
- critically review key sources of information for topical information about digital media production, communication and culture

### **Course content**

The course is included in the second semester of the BA programme.

It addresses how digital cultures can be produced, specialising in online communication, especially web production.

Focus is placed on production of media in and for online environments, and on key concepts. Using established applications and tools, students create, distribute and manage content, including texts, images and other media.

The course enables the students to further develop their ability to choose appropriate tools and working methods for a given problem in digital production, and the ability to analyse topical questions in digital production in a way that demonstrates context awareness.

### **Course design**

The teaching consists of lectures, group exercises and laboratory sessions. There are 9-11 group exercises and laboratory sessions. Participation in group exercises and laboratory sessions is compulsory.

### **Assessment**

The assessment is based on several continuous written assignments and an oral presentation.

Three opportunities for examination are offered in conjunction with the course: a first examination and two re-examinations. Within a year of the end of the course, two further re-examinations on the same course content are offered. After this, further re-examination opportunities are offered but in accordance with the current course syllabus.

The examiner may deviate from the regular form of examination if the student has been granted an alternative form of examination by the Disability Support Services, and if it complies with the learning outcomes of the course.

*Subcourses that are part of this course can be found in an appendix at the end of this document.*

## **Grades**

Marking scale: Fail, Pass.

## **Entry requirements**

To be admitted to the course, students must have passed DIKA18 or the equivalent.

## **Further information**

1. The course is offered at the Department of Arts and Cultural Sciences, division of digital cultures, Lund University.
2. The course replaces DIKA23.

## Subcourses in DIKA28, Digital Cultures: Production - Continuation

Applies from V17

1601 Digital Cultures: Production - Continuation, 7,5 hp  
Grading scale: Fail, Pass