



LUND
UNIVERSITY

Faculties of Humanities and Theology

DIKA19, Digital Cultures: Idea Development and Presentation, 3.5 credits

Digitala kulturer: Idéutveckling och presentation, 3,5 högskolepoäng
First Cycle / Grundnivå

Details of approval

The syllabus was approved by The pro-dean for First-Cycle Studies at the Faculties of Humanities and Theology on 2023-05-23 to be valid from 2023-05-23, autumn semester 2023.

General Information

The course is a compulsory component of the Bachelor of Arts programme in Digital Cultures.

Language of instruction: Swedish

Components in other Scandinavian languages or English may be included.

Main field of studies

Cultural Sciences with specialization in Digital Cultures

Depth of study relative to the degree requirements

G1N, First cycle, has only upper-secondary level entry requirements

Learning outcomes

On completion of the course, the students shall be able to:

Knowledge and understanding

- at a basic level, identify and describe some relevant methods and strategies for the development of ideas,
- in a basic way, identify and describe a few relevant presentation techniques,
- in a basic way, identify and describe a few relevant technical tools for presentations,

Competence and skills

- apply a few relevant methods and strategies to the development of ideas on a

- given case,
- apply a few relevant presentation techniques in Swedish and English,
- use a few relevant technical tools for presentations in a result-oriented manner,

Judgement and approach

- assess and select suitable methods and strategies for the development of ideas in relation to a certain context and target group,
- assess and select suitable presentation techniques and tools in relation to a certain context, type of material and target group.

Course content

It provides students with a basic introduction to a few important methods and strategies for the development of ideas and to central presentation techniques and tools. Major emphasis is placed on making students understand the significance of the target group and the context for the choice of method and technology. The students practise presentations of different types of materials for different types of target groups in both Swedish and English. In addition, they learn how to use different types of technical presentation aids in a result-oriented manner.

Course design

The teaching consists of lectures, 2-4 workshops, 1 peer review and 2-4 seminars. Seminars and workshops require compulsory participation. Replacement assignments or alternative times for compulsory components are offered.

Assessment

Examination takes place in the form of two group exercises, a whole day workshop and a written assignment.

Group exercise 1, (0.5 credits)

Group exercise 2, (0.5 credits)

Whole day workshop (0.5 credits)

Individual written assignment (2.0 credits)

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

Subcourses that are part of this course can be found in an appendix at the end of this document.

Grades

Marking scale: Fail, Pass.

Entry requirements

General requirements for university studies in Sweden

Further information

- The course is given at the Department of Arts and Cultural Sciences at Lund University.
- This course replaces DIKA14.
- The number of credits allocated for course content that is shared in whole or in part with another course can only be credited once for a degree.
- For further details, see current registration and information materials.

Subcourses in DIKA19, Digital Cultures: Idea Development and Presentation

Applies from H23

- 2301 Group work 1, 0,5 hp
Grading scale: Fail, Pass
- 2302 Group work 2, 0,5 hp
Grading scale: Fail, Pass
- 2303 Workshop, 0,5 hp
Grading scale: Fail, Pass
- 2304 Written individual paper, 2,0 hp
Grading scale: Fail, Pass