



**LUND**  
UNIVERSITY

Faculties of Humanities and Theology

## **DIKA18, Digital Cultures: Production - Introduction, 7.5 credits**

*Digitala kulturer: Produktion - Introduktion, 7,5 högskolepoäng*  
First Cycle / Grundnivå

---

### **Details of approval**

The syllabus was approved by The pro-dean for First-Cycle Studies at the Faculties of Humanities and Theology on 2016-06-03 to be valid from 2016-06-07, autumn semester 2016.

### **General Information**

The course is a compulsory component of the Bachelor of Arts programme in Digital Cultures.

*Language of instruction:* Swedish

Components of the course may be taught in other Scandinavian languages or in English.

*Main field of studies*

Cultural Sciences with specialization in Digital Cultures

*Depth of study relative to the degree requirements*

G1N, First cycle, has only upper-secondary level entry requirements

### **Learning outcomes**

On completion of the course, students shall be able to

#### **Knowledge and understanding**

- account for key concepts with regard to digital media production
- provide a basic account of principles of typography, layout and images
- identify relevant established software programs and publishing tools for digital media production
- describe simple digital modes of production with regard to visual communication for different contexts
- summarise the technical prerequisites for digital images

### **Competence and skills**

- make basic use of established software and publishing tools for digital media production focusing on image processing
- in general terms, plan and implement simple ideas for visual communication in different contexts

### **Judgement and approach**

- justify the choice of an idea for digital media production and communication
- compare established software programs, publishing tools and methods for digital media production and communication

### **Course content**

The course is included in the first semester of the BA programme.

It deals with the basics of how digital cultures can be produced, focusing on communication through images, graphics and visual phenomena. Important concepts for media production are introduced. The course introduces established applications for digital production. They are described in relation to each other and to their contexts. The applications are used in the course to create content, from a point of view of practice as well as reflection.

### **Course design**

The teaching consists of lectures and 8-10 laboratory sessions. The laboratory sessions require compulsory participation.

### **Assessment**

The assessment is based on written assignments and oral presentation.

Three opportunities for examination are offered in conjunction with the course: a first examination and two re-examinations. Within a year of the end of the course, two further re-examinations on the same course content are offered. After this, further re-examination opportunities are offered but in accordance with the current course syllabus.

The examiner may deviate from the regular form of examination if the student has been granted an alternative form of examination by the Disability Support Services, and if it complies with the learning outcomes of the course.

### **Grades**

Marking scale: Fail, Pass.

## **Entry requirements**

General requirements for university studies in Sweden

## **Further information**

1. The course is offered at the Department of Arts and Cultural Sciences, division of digital cultures, Lund University.
2. The course replaces DIKA13
3. The credits allocated for course content that in whole or in part is commensurate with another course can only be credited once for a degree.