



LUND
UNIVERSITY

Faculties of Humanities and Theology

DIKA14, Digital Cultures: Idea Development and Presentation, 3.5 credits

Digitala kulturer: Idéutveckling och presentation, 3,5 högskolepoäng
First Cycle / Grundnivå

Details of approval

The syllabus was approved by The pro-dean for First-Cycle Studies at the Faculties of Humanities and Theology on 2012-01-13 to be valid from 2012-01-13, spring semester 2012.

General Information

The course is a compulsory component of the Bachelor of Arts programme in Digital Cultures.

Language of instruction: Swedish

Components of the course may be taught in other Scandinavian languages or in English.

Main field of studies

Cultural Sciences with specialization in Digital Cultures

Depth of study relative to the degree requirements

G1N, First cycle, has only upper-secondary level entry requirements

Learning outcomes

On completion of the course, the students shall be able to

Knowledge and understanding

- at a basic level, identify and describe some relevant methods and strategies for the development of ideas
- in a basic way, identify and describe a few relevant presentation techniques
- in a basic way, identify and describe a few relevant technical tools for presentations

Competence and skills

- apply a few relevant methods and strategies to the development of ideas on a given case
- apply a few relevant presentation techniques in Swedish and English
- use a few relevant technical tools for presentations in a result-oriented manner

Judgement and approach

- assess and select suitable methods and strategies for the development of ideas in relation to a certain context and target group
- assess and select suitable presentation techniques and tools in relation to a certain context, type of material and target group.

Course content

The course is included in the first semester of the BA programme.

It provides students with a basic introduction to a few important methods and strategies for the development of ideas and to central presentation techniques and tools. Major emphasis is placed on making students understand the significance of the target group and the context for the choice of method and technology. The students practise presentations of different types of materials for different types of target groups in both Swedish and English. In addition, they learn how to use different types of technical presentation aids in a result-oriented manner.

Course design

The teaching consists of lectures, workshops, peer review and seminars. Participation in seminars and workshops is compulsory.

Assessment

The assessment is based on active participation in seminars and peer review, and on the execution of exercises in workshops.

Three opportunities for examination are offered in conjunction with the course: at a first examination, a re-sit close to the first examination and a second re-sit in the same year. At least two further re-examinations on the same course content are offered within a year of the end of the course. After this, further re-examination opportunities are offered but in accordance with the current course syllabus..

Subcourses that are part of this course can be found in an appendix at the end of this document.

Grades

Marking scale: Fail, Pass, Pass with distinction.

Entry requirements

General requirements for university studies in Sweden

Further information

1. The course is offered at the Department of Arts and Cultural Sciences, Lund University.

Subcourses in DIKA14, Digital Cultures: Idea Development and Presentation

Applies from H12

1201 Idea Development and Presentation, 3,5 hp
Grading scale: Fail, Pass, Pass with distinction