



Joint Faculties of Humanities and Theology

## DIKA14, Digital Cultures: Idea Development and Presentation, 3.5 credits

*Digitala kulturer: Idéutveckling och presentation, 3,5 högskolepoäng*  
First Cycle / Grundnivå

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### Details of approval

The syllabus was approved by The pro-dean for First-Cycle Studies at the Faculties of Humanities and Theology on 2012-01-13. The syllabus comes into effect 2012-01-13 and is valid from the spring semester 2012.

### General information

The course is a compulsory component of the Bachelor of Arts programme in Digital Cultures.

*Language of instruction:* Swedish

Components of the course may be taught in other Scandinavian languages or in English.

*Main field of study*

*Specialisation*

Cultural Sciences with specialization in Digital Cultures

G1N, First cycle, has only upper-secondary level entry requirements

### Learning outcomes

On completion of the course, the students shall be able to

#### Knowledge and understanding

- at a basic level, identify and describe some relevant methods and strategies for the development of ideas
- in a basic way, identify and describe a few relevant presentation techniques
- in a basic way, identify and describe a few relevant technical tools for presentations

## Competence and skills

- apply a few relevant methods and strategies to the development of ideas on a given case
- apply a few relevant presentation techniques in Swedish and English
- use a few relevant technical tools for presentations in a result-oriented manner

## Judgement and approach

- assess and select suitable methods and strategies for the development of ideas in relation to a certain context and target group
- assess and select suitable presentation techniques and tools in relation to a certain context, type of material and target group.

## Course content

The course is included in the first semester of the BA programme.

It provides students with a basic introduction to a few important methods and strategies for the development of ideas and to central presentation techniques and tools. Major emphasis is placed on making students understand the significance of the target group and the context for the choice of method and technology. The students practise presentations of different types of materials for different types of target groups in both Swedish and English. In addition, they learn how to use different types of technical presentation aids in a result-oriented manner.

## Course design

The teaching consists of lectures, workshops, peer review and seminars. Participation in seminars and workshops is compulsory.

## Assessment

The assessment is based on active participation in seminars and peer review, and on the execution of exercises in workshops.

Three opportunities for examination are offered in conjunction with the course: at a first examination, a re-sit close to the first examination and a second re-sit in the same year. At least two further re-examinations on the same course content are offered within a year of the end of the course. After this, further re-examination opportunities are offered but in accordance with the current course syllabus..

## Grades

Grading scale includes the grades: Fail, Pass, Pass with distinction

## Entry requirements

General requirements for university studies in Sweden

## Further information

1. The course is offered at the Department of Arts and Cultural Sciences, Lund University.